

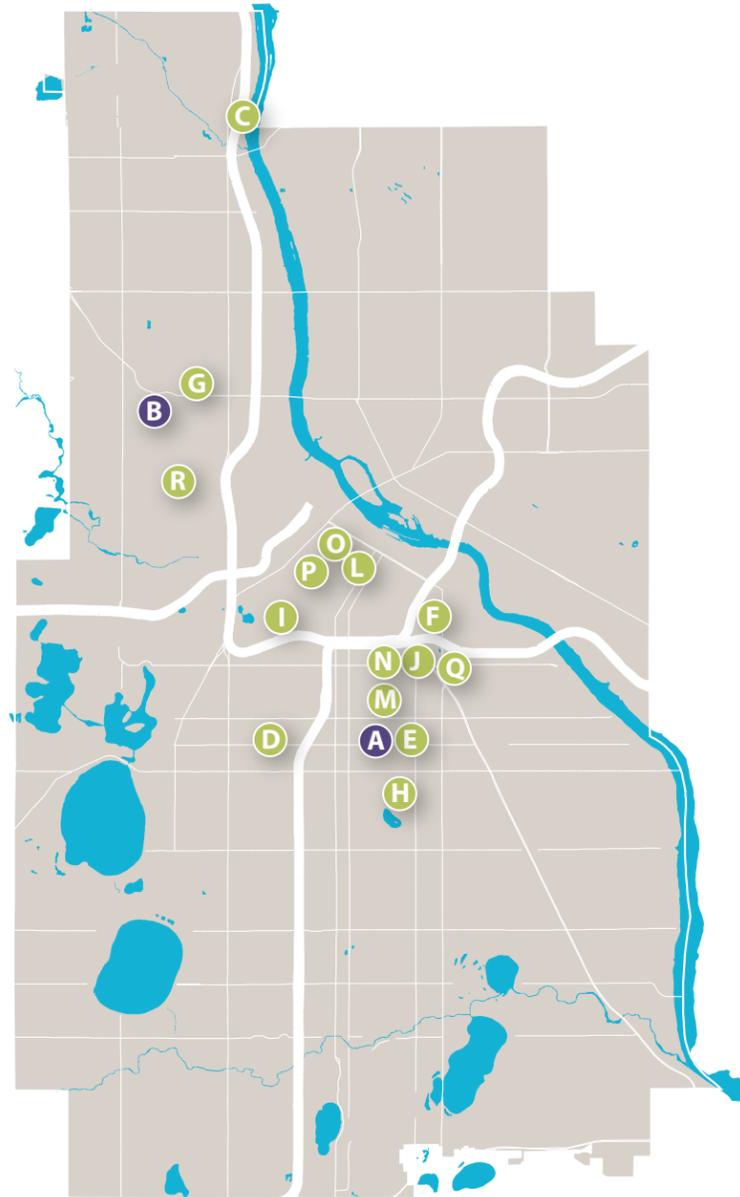
# Phase II: Big Questions Engagement Activities

## Large Convenings

- A. Big Questions Open House - MGM**  
10/25/16 - Midtown Global Market
- B. Big Questions Open House - NC**  
10/27/16 - North Commons Park

## In-Person

- C. Juneteenth**  
6/18/16 - North Mississippi Regional Park
- D. Somali Independence Day**  
7/9/16 - East Lake St.
- E. Open Streets - Lake Street**  
7/24/16 - East Lake St.
- F. Cedar Riverside Health Fair**  
8/5/16 - Brian Coyle Center
- G. Open Streets - West Broadway**  
9/10/16 - West Broadway
- H. Monarch Festival**  
9/10/16 - Lake Nokomis
- I. PARTNERS with Youth Conference**  
9/16/16 - Minneapolis Convention Center
- J. Metropolitan Urban Indian Directors (MUID)**  
9/27/16 - Minneapolis American Indian Center
- K. African American Leadership Forum (AALF)**  
10/8/16 - Hallie Q. Brown Community Center, St. Paul, MN
- L. Senior Center Community Dialogue**  
10/26/16 - Skyway Senior Center
- M. Latino Community Dialogue**  
10/26/16 - Waite House
- N. NACDI Breakfast Bites**  
11/2/16 - All My Relations Gallery
- O. Minneapolis Advisory Committee on People with Disabilities**  
11/2/16 - City Hall
- P. Minneapolis Youth Congress**  
11/10/16 - Central Library



- Q. Metropolitan Urban Indian Directors - Housing Subcommittee**  
11/21/16 - American Indian OIC
- R. Southeast Asian Community Dialogue**  
12/9/16 - Harrison Community Center

## Technology

**Tweet with a Planner - 10/20/16**

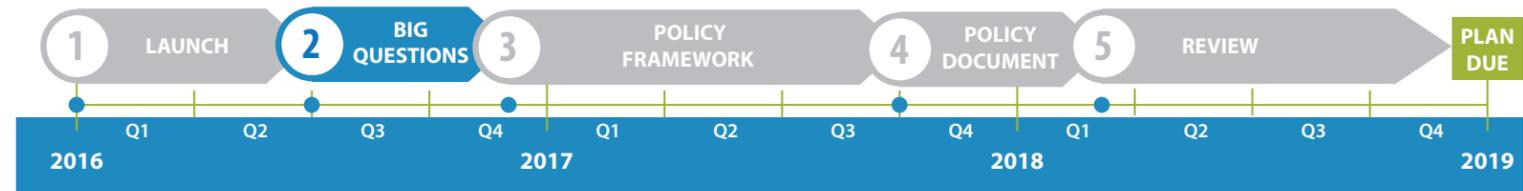
**Digital Workshop - October - November 2016**



minneapolis  
**2040**

## Phase II: Big Questions Civic Engagement Overview

City of Minneapolis  
Department of Community Planning and Economic Development  
Long Range Planning Division  
January 2017



Growth



Equity



Sustainability



Livability



Competitiveness



Good Government

For reasonable accommodations or alternative formats please contact CPED Long Range Planning at 2040@minneapolismn.gov. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626. Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.

W [minneapolis2040.com](http://minneapolis2040.com)

[@Mpls2040](https://twitter.com/Mpls2040)

[Minneapolis 3-1-1](tel:6126733111)

## Phase II: Big Questions Civic Engagement Overview

Staff Research Teams identified topics for the community to address in preparation for writing draft comprehensive plan policies. City staff focused on some of the core elements in the plan – transportation, jobs, housing, and the environment – and visions for tying all the pieces together. The engagement questions were designed to interact with the public on their perceptions, values, aspirations, and experiences in their daily lives. Phase 2 culminated in an engagement push in October with two identical openhouses on the north and south sides of the city.

### What Questions Did We Ask?

#### Housing

 How will your housing needs change between now and 2040?

#### Jobs

 How will your employment needs change between now and 2040?

#### Transportation

 How do you think your transportation needs will change by 2040?

#### Environmental Systems

 How do you think your life will be different in 2040 as a result of climate change?

#### Vision for a Healthy and Equitable Future

 What does your ideal Minneapolis look like in 2040?

## Engagement Methods Activated



### Large Convenings



City staff listened to community feedback on housing issues.



### In-Person



Community members shared their Six-Word Story at Juneteenth.



### Technology



Transportation digital workshop on the Minneapolis 2040 website.



### Creative Tools



Artists listened to participants share their ideas for the future of Minneapolis.

Two community meetings were held at the end of October, one at the Midtown Global Market and the other at North Commons Park.

Community members interacted with staff at topical stations on housing, jobs, transportation, and the environment.

On more visionary questions, poets and graphic artists listened to participants share their perspectives and aspirations and represented their responses through poetry or visual art.

Participants also had the opportunity to take part of a mini focus group called “Dig Deep with a Planner” which were staff led discussions about the participants’ choice of topics.

City staff engaged at street festivals which draw community members to destinations around the city. Staff used creative tools to raise awareness of Minneapolis 2040, and engaged attendees on their big ideas for Minneapolis in the future.

A second round of Community Dialogues were hosted in the community, which are facilitated and customized conversations between City staff and cultural communities as well as other underrepresented groups. During this phase, staff returned with questions to dig deeper into concerns raised by participants in Phase I of the Community Dialogues.

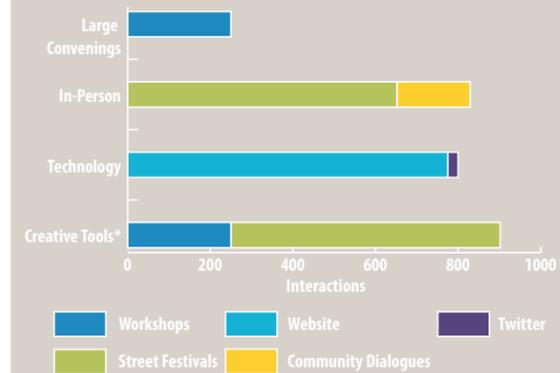
Staff deployed a digital workshop to coincide with the October engagement push. Community members unable to attend the public meetings had access to the same content, questions, and feedback opportunities via the project website.

Another online method used was Tweet with a Planner. Over the lunch hour City staff posed questions based on the six Comprehensive Plan Values for community members to engage on.

The City hired artists to assist with the October workshops. Monica Sheets, a social practice artist, was a major contributor in designing meetings that were fun, thought-provoking, interactive and family-friendly. This included writing the engagement questions, subcontracting artists, and soliciting feedback on the engagement process.

Eric Avery, a performance artist, interactively engaged participants in a performance called TV2040, a fake television program being recorded live in 2040, which included a game show and 1 on 1 interviews with participation from the public.

## Participation Across Methods



## Spotlight



Eric Avery interviewing participants on TV2040 at the Midtown Global Market.



A child pointing at a canvas at the Public Acts of Drawing station at North Commons Park.



## What Did We Hear?

“There are not enough affordable housing options in Minneapolis. Families eventually move out into the suburbs because housing in the city is too expensive.”

“Walkable, people-centered neighborhoods are sustainable and livable.”

“The city should not grow so fast as to lose cultural identity.”

“We need safe, people-centered spaces for bikers and pedestrians.”

“How do we build community in my neighborhood that includes all of the diverse members of my neighborhood?”

“We need more opportunities and job training programs for everyone.”

All feedback is available at [minneapolis2040.com](http://minneapolis2040.com)

## What is Next?

- Phase 2 engagement feedback is being incorporated into draft policy language.
- The next big opportunity to engage will be at the Community Connections Conference on Saturday, April 1.
- Interact with City staff and artists with an artist-designed mobile engagement tool at community festivals starting in the spring.