

## **Purpose of the Meeting**

To identify ways the comprehensive plan can guide development to achieve equitable outcomes.

## **Meeting Goals**

-Identify where housing growth should occur.

-Identify how the City can use its tools throughout the city in order to achieve the draft comprehensive plan goals.

## **Planning For Equity**

The Minneapolis 2040 team, in developing the next update to the comprehensive plan, wants to hear how you think planning can affect legacies of discrimination in our city. The following story map ties together how previously legal discrimination in land use has led to present day inequities based on race and geography that disproportionately impact people of color and indigenous peoples in Minneapolis. At the same time, we know that all Minneapolis communities have valuable assets, and we invite you to comment on those assets at the end of this story map as you share your feedback.

## **Agenda**

-Introductions

-Exercise 1: Identifying Assets

-Exercise 2: Applying the City Planning Toolkit

-Wrap-up

**Thank You for Participating in Meeting-in-a-Box!**

## **Exercise 1: Identifying Assets**

The purpose of this worksheet is to identify assets in your community that the City could build around. List places and assets around the city that growth should be guided around. This could be parks, schools, or institutions in the community. This can also be public transportation or business corridors.

**State your neighborhood. What are the assets in your neighborhood that the Comprehensive Plan could guide future development around?**

**What are other assets around the city that the Comprehensive Plan could guide future development around?**

## Exercise 2: Applying the City Planning Toolkit

### Zoning

Zoning is the City's primary tool for regulating land uses and implementing the policies of the comprehensive plan. Within each zoning district, the zoning code imposes land use controls that regulate what can be built on individual parcels of land.

### Buying & Selling Property

Every time the City buys or sells any property, the intended use of the site needs to be consistent with the comprehensive plan.

### Public Realm Improvements

The City, Hennepin County, MnDOT, and the Minneapolis Park and Recreation Board have control over how streets, sidewalks, and parks function and look.

### Inspections and Enforcement

City staff conduct site visits to properties that have received zoning approvals, hold a business or rental license, or require other permits to confirm the property's use or building is meeting City regulations and codes.

### Transit

Minneapolis works with Hennepin County, MnDOT, and Metro Transit to design and maintain the bus and light rail system so it most effectively gets people to jobs and other destinations.

### Business Assistance

The City of Minneapolis works with businesses to start, stay, and grow in Minneapolis through a variety of grant and loan programs.

### Housing Resources

Minneapolis administers programs for the development and preservation of affordable and mixed-income rental and ownership housing that is targeted to supportive/special needs, seniors, large families, long-term/perpetual affordability, corridor/transit/density, and mixed-use.

### Workforce and Training

City programs under the oversight of the Workforce Council include services for low-income adults, dislocated workers, and youth.

The purpose of this exercise is identify strategies that the City should be doing in order to achieve equitable outcomes. Referring to the tools to the left, and the story maps, answer the questions below.

**How can the City use its tools in order to grow equitably?**

**Where would you apply those tools?**

**What else should the City be addressing in the Comprehensive Plan?**

## Engagement Survey

The City of Minneapolis cares what you think! Fill out this survey about your experience today and help us keep residents connected and informed through the planning process.

1. How have you engaged with the Minneapolis 2040 Comprehensive Plan process so far? (Circle all that apply)

- a) Large community meetings
  - b) Interactive website
  - c) Social Media
  - d) Email Updates
  - e) Festivals and cultural events
  - f) Small group discussions
  - g) Meeting-in-a-Box
  - h) Other
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2. I was able to fully participate or engage in the activity.

- a) Strongly Disagree
- b) Disagree
- c) Neutral
- d) Agree
- e) Strongly Agree

If you were unable to fully participate or engage, please tell us why.

3. The information presented is important to me.

- a) Strongly Disagree
- b) Disagree
- c) Neutral
- d) Agree
- e) Strongly Agree

If the information presented is not important to you, please tell us why

4. I was provided with enough information on how to be informed and involved in the planning process.

- a) Strongly Disagree
- b) Disagree
- c) Neutral
- d) Agree
- e) Strongly Agree

If you were not provided enough information, please let us know what was missing.

5. What was your reaction to the content that was presented?

- a) Mostly Negative
- b) Somewhat Negative
- c) Neutral
- d) Somewhat Positive
- e) Mostly Positive

6. How likely are you to share the information you learned with others?

- a) Very Unlikely
- b) Unlikely
- c) Neutral
- d) Likely
- e) Very Likely

7. How can we make it easier for you to be involved in the planning process?

8. What is your zip code?

The following questions are **OPTIONAL**.

If you choose not to answer this portion of the survey, please tell us why in the space below.  
We still want to hear from you!

1. Do you live in Minneapolis?
  - a) Yes
  - b) No
  
2. Do you work in Minneapolis?
  - a) Yes
  - b) No
  
3. Are you a renter or homeowner in Minneapolis?
  - a) Renter
  - b) Homeowner
  - c) Does not apply
  - d) Prefer not to answer
  
4. What is your age?
  - a) Under 18
  - b) 18-24
  - c) 25-44
  - d) 45-64
  - e) 65 and over
  - f) Prefer not to answer
  
5. If you self-identify, what race or ethnicity do you most identify with? The following categories are based on responses in the US Census. (Circle all that apply)
  - a) American Indian or Alaska Native
  - b) Asian
  - c) Black or African American
  - d) Hispanic, Latino or Spanish Origin
  - e) Native Hawaiian or other Pacific Islander
  - f) White
  - g) Prefer not to answer
  - h) Other (please specify)  
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**Thank you for taking the Minneapolis 2040 Engagement Survey!**