### Phase II: Big Questions Engagement Activities

**Large Convenings**

- **A. Big Questions Open House - MGM**  
  10/25/16 - Midtown Global Market

- **B. Big Questions Open House - NC**  
  10/27/16 - North Commons Park

**In-Person**

- **C. Juneteenth**  
  6/18/16 - North Mississippi Regional Park

- **D. Somali Independence Day**  
  7/9/16 - East Lake St.

- **E. Open Streets - Lake Street**  
  7/24/16 - East Lake St.

- **F. Cedar Riverside Health Fair**  
  8/5/16 - Brian Coyle Center

- **G. Open Streets - West Broadway**  
  9/10/16 - West Broadway

- **H. Monarch Festival**  
  9/10/16 - Lake Nokomis

- **I. PARTNERS with Youth Conference**  
  9/16/16 - Minneapolis Convention Center

- **J. Metropolitan Urban Indian Directors (MUID)**  
  9/27/16 - Minneapolis American Indian Center

- **K. African American Leadership Forum (AALF)**  
  10/8/16 - Hallie Q. Brown Community Center, St. Paul, MN

- **L. Senior Center Community Dialogue**  
  10/26/16 - Skyway Senior Center

- **M. Latino Community Dialogue**  
  10/26/16 - Waite House

- **N. NACDI Breakfast Bites**  
  11/2/16 - All My Relations Gallery

- **O. Minneapolis Advisory Committee on People with Disabilities**  
  11/2/16 - City Hall

- **P. Minneapolis Youth Congress**  
  11/10/16 - Central Library

- **Q. Metropolitan Urban Indian Directors - Housing Subcommittee**  
  11/21/16 - American Indian OIC

- **R. Southeast Asian Community Dialogue**  
  12/9/16 - Harrison Community Center

**Technology**

- **Tweet with a Planner - 10/20/16**

- **Digital Workshop - October - November 2016**
Phase II: Big Questions

Civic Engagement Overview

Staff Research Teams identified topics for the community to address in preparation for writing draft comprehensive plan policies. City staff focused on some of the core elements in the plan – transportation, jobs, housing and the environment – and visions for tying all the pieces together. The engagement questions were designed to interact with the public on their perceptions, values, aspirations, and experiences in their daily lives. Phase 2 culminated in an engagement push in October with two identical open houses on the north and south sides of the city.

What Questions Did We Ask?

<table>
<thead>
<tr>
<th>Topic</th>
<th>Questions</th>
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<tbody>
<tr>
<td>Housing</td>
<td>How will your housing needs change between now and 2040?</td>
</tr>
<tr>
<td>Jobs</td>
<td>How will your employment needs change between now and 2040?</td>
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<tr>
<td>Transportation</td>
<td>How do you think your transportation needs will change by 2040??</td>
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<tr>
<td>Environmental Systems</td>
<td>How do you think your life will be different in 2040 as a result of climate change?</td>
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<tr>
<td>Vision for a Healthy and Equitable Future</td>
<td>What does your ideal Minneapolis look like in 2040?</td>
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Engagement Methods Activated

<table>
<thead>
<tr>
<th>Method</th>
<th>Image</th>
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<tbody>
<tr>
<td>Large Convenings</td>
<td>City staff listened to community feedback on housing issues.</td>
</tr>
<tr>
<td>In-Person</td>
<td>Community members shared their Six-Word Story at Juneteenth.</td>
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<tr>
<td>Technology</td>
<td>City staff engaged at street festivals which draw community members to destinations around the city. Staff used creative tools to raise awareness of Minneapolis 2040, and engaged attendees on their big ideas for Minneapolis in the future. A second round of Community Dialogues were hosted in the community, which are facilitated and customized conversations between City staff and cultural communities as well as other underrepresented groups. During this phase, staff returned with questions to dig deeper into concerns raised by participants in Phase I of the Community Dialogues.</td>
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<tr>
<td>Creative Tools</td>
<td>Staff deployed a digital workshop to coincide with the October engagement push. Community members unable to attend the public meetings had access to the same content, questions, and feedback opportunities via the project website. Another online method used was Tweet with a Planner. Over the lunch hour City staff posed questions based on the six Comprehensive Plan Values for community members to engage on. Artists listened to participants share their ideas for the future of Minneapolis.</td>
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What Did We Hear?

- "There are not enough affordable housing options in Minneapolis. Families eventually move out into the suburbs because housing in the city is too expensive."
- "Walkable, people-centered neighborhoods are sustainable and livable."
- "The city should not grow so fast as to lose cultural identity."
- "We need safe, people-centered spaces for bikers and pedestrians."
- "How do we build community in my neighborhood that includes all of the diverse members of my neighborhood?"
- "We need more opportunities and job training programs for everyone."

All feedback is available at minneapolis2040.com

What is Next?

- Phase 2 engagement feedback is being incorporated into draft policy language.
- The next big opportunity to engage will be at the Community Connections Conference on Saturday, April 1.
- Interact with City staff and artists with an artist-designed mobile engagement tool at community festivals starting in the spring.