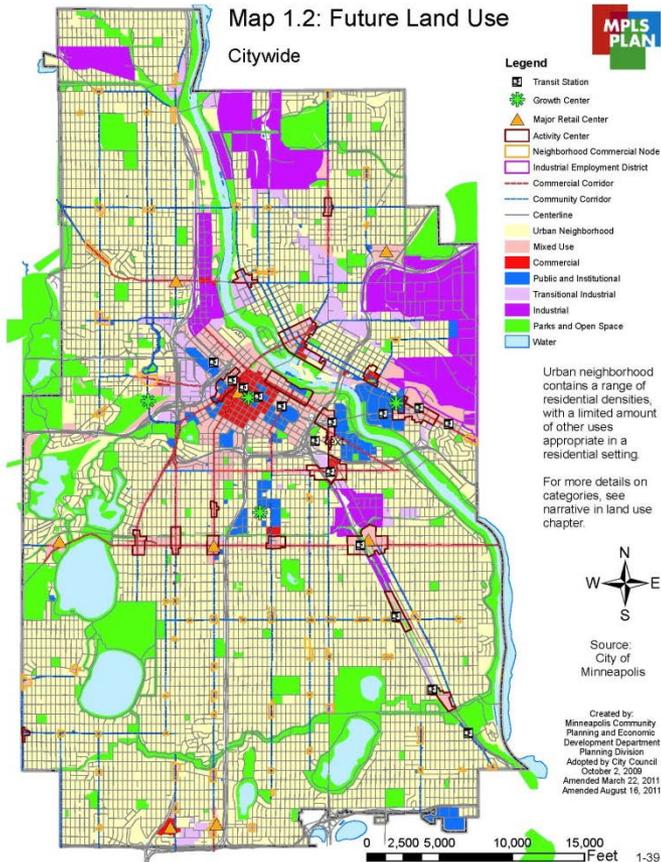




April 2, 2016 – Community Connections Conference

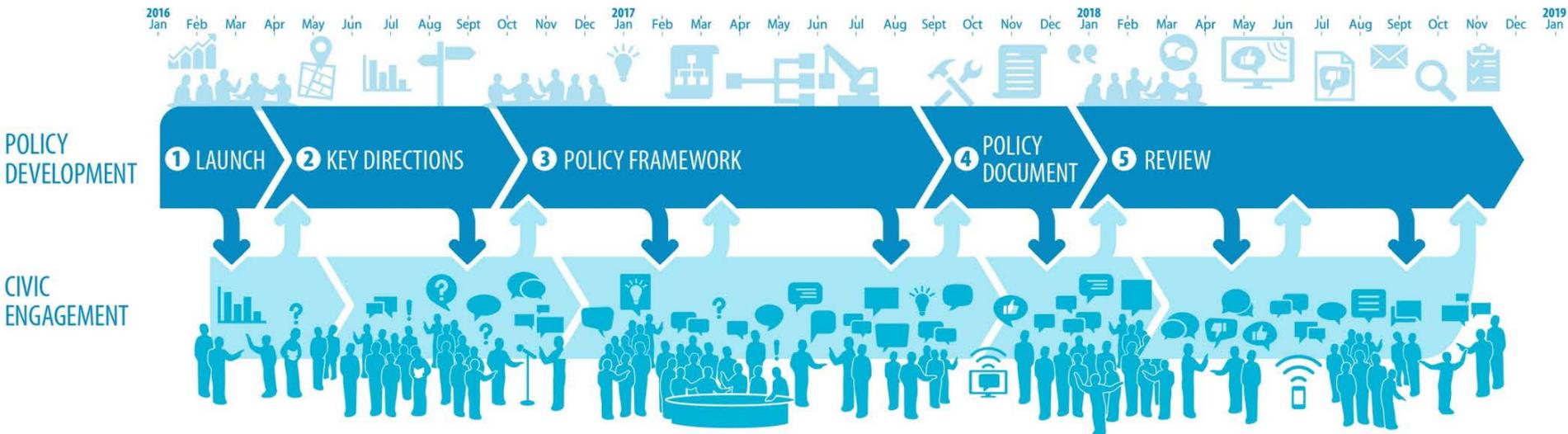
# **COMPREHENSIVE PLAN *UPDATE***



- Provides **long range policy guidance** for the City
- **Legally required** by state statute & Metropolitan Council regulation
- Must be updated every **10 years**
- Must be in compliance with **regional policy plans**
  - Transportation
  - Water
  - Parks
  - Housing



- Required by the Metropolitan Land Planning Act (§473)
  - Land use
  - Transportation
  - Housing
  - Parks and trails
  - Water resources
  - Implementation
  - *Natural resource protection*
  - *Historic resource protection*
  - *Public facilities plan*
- “Issues of regional importance” identified by Metropolitan Council
  - Economic competitiveness
  - Resilience
  - *Equity*





## *MISSION STATEMENT*

# **Minneapolis 2040:**

An inspiring city growing in equity,  
health, & opportunity.



Growth



Equity



Sustainability



Livability



Competitiveness



Good Government

The Process is:

**MEANINGFUL**

**RELEVANT**

**ACCESSIBLE**

**INCLUSIVE**

**EQUITABLE**

The Community is:

**REPRESENTED**

**INFORMED**

**HEARD**

**EMPOWERED**

- Meaningful and relevant dialogue
- Inclusive representation
- Access to information & opportunities
- An empowering experience
- Contributions are heard & have impact
- Effective use of resources



**PUBLIC LAUNCH ON APRIL 2**

communityconnectionsconference  
**BIG IDEAS**  
Your Minneapolis

 Search

twitter

[Home](#) [About](#) [Participate](#) [Resources](#)

[Home](#)

## Frequently Asked Questions

- [What is Minneapolis 2040?](#)
- [How will the City use Minneapolis 2040?](#)
- [Why is the City updating its comprehensive plan?](#)
- [What are the comprehensive plan values?](#)
- [What is the Minneapolis 2040 process?](#)
- [How do I get involved?](#)
- [How will my voice be heard and my feedback used?](#)

### What is Minneapolis 2040?

It is the update to the City's Comprehensive Plan... It will shape citywide policies and



### Sign Up For Updates

Name

Email

Welcome to  
Minneapolis 2040



- Participate in discussion around key comprehensive plan values
- Share your “big ideas” for the comprehensive plan update

### #MplsBigIdeas

- Visit the website and sign up for future announcements of events and reports (including summary from this conference)

<http://minneapolis2040.com>

# INCLUSIVE GROWTH

@KjerstiMonson

Director of Long Range Planning  
City of Minneapolis

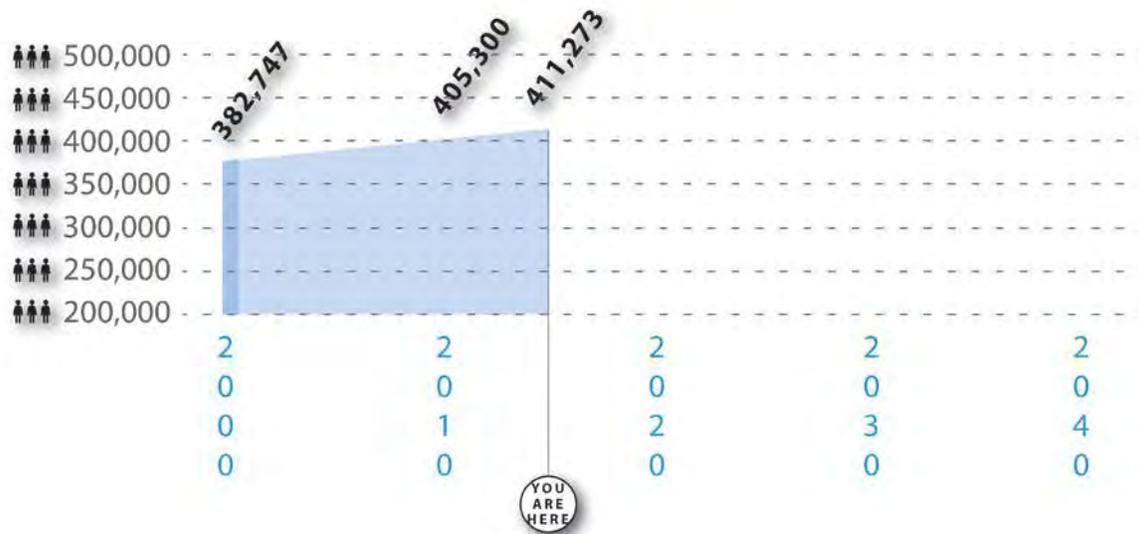
**BIG IDEAS: YOUR MINNEAPOLIS** | *Growth Session*

April 2, 2016

**#MplsBigIdeas** | **@MPLS2040** | **minneapolis2040.com**

# LOOKING BACK + PLANNING AHEAD

## MINNEAPOLIS POPULATION TRAJECTORY 2000 - 2015

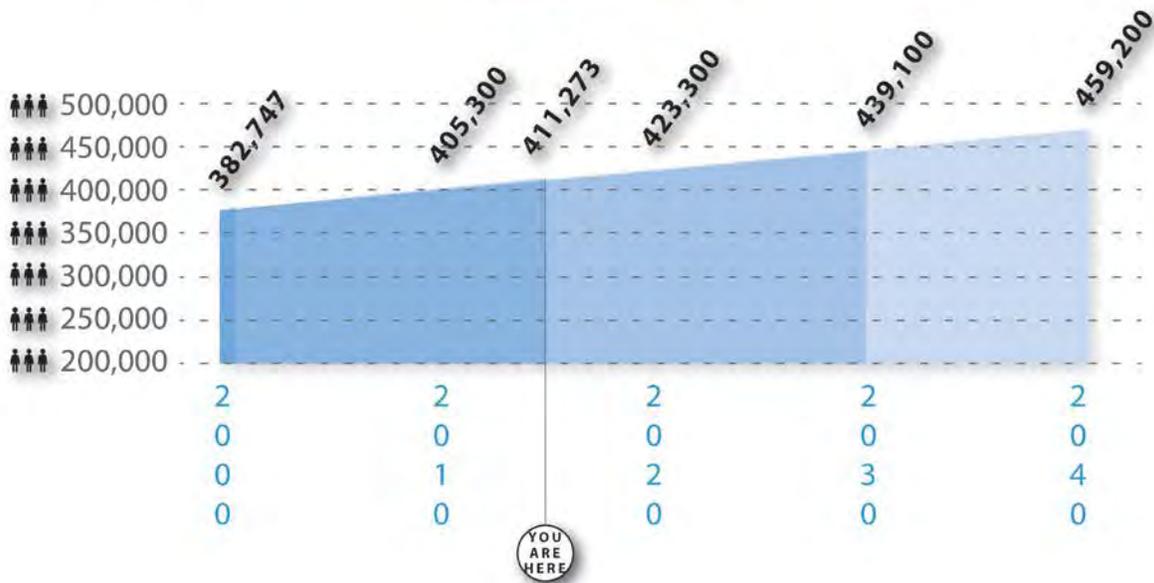


Source, 2000 & 2010 population: US Census  
Source, 2014 population estimate: Metropolitan Council  
Source, 2020, 2030 & 2040 population projections: Metropolitan Council



# LOOKING BACK + PLANNING AHEAD

## MINNEAPOLIS POPULATION TRAJECTORY 2000 - 2040



Source, 2000 & 2010 population: US Census  
Source, 2014 population estimate: Metropolitan Council  
Source, 2020, 2030 & 2040 population projections: Metropolitan Council

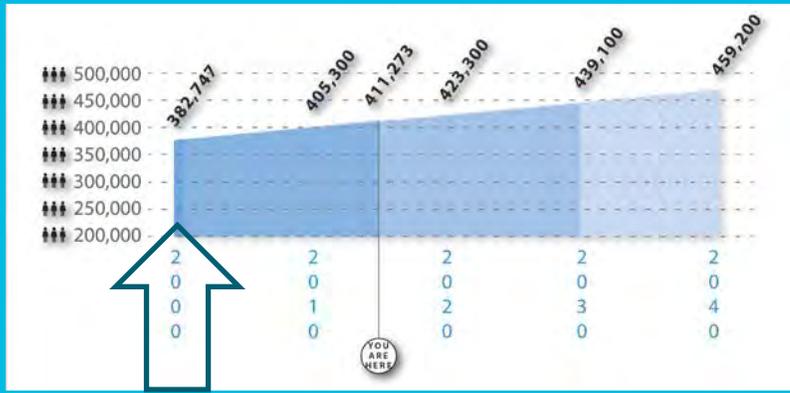


# WE'RE GROWING

- ▶ We've added 30,000 residents since 2000, many of those in just the last 5-6 years.
- ▶ We're projected to add around 50,000 more by 2040, so we need to have some ideas about managing growth.
- ▶ Some areas of the community have grown more dramatically than others. How can we support those areas of strong growth while ensuring that future growth is inclusive and benefits all?

# EAST DOWNTOWN

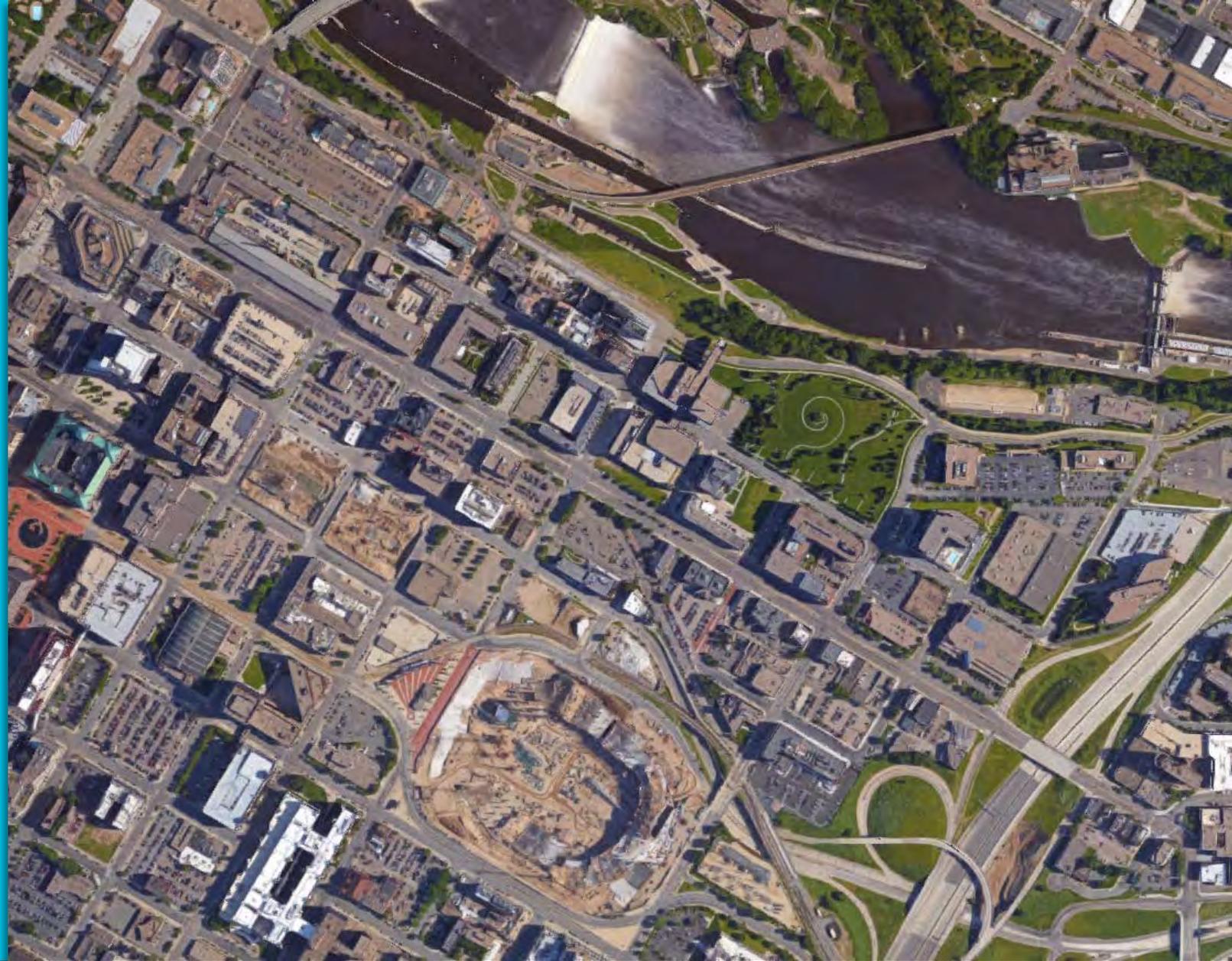
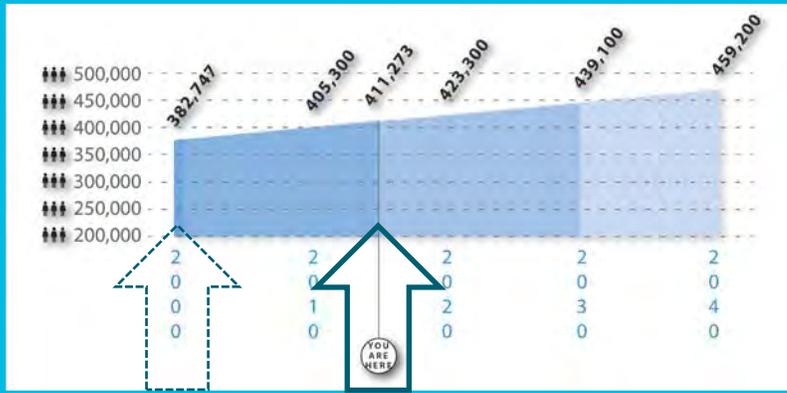
- ▶ In 2000, our downtown central riverfront and stadium district were dominated by surface parking.



HIGH GROWTH AREA

# EAST DOWNTOWN

- ▶ Massive investment and development activity have transformed this area into a livable and vibrant place for people.



HIGH GROWTH AREA

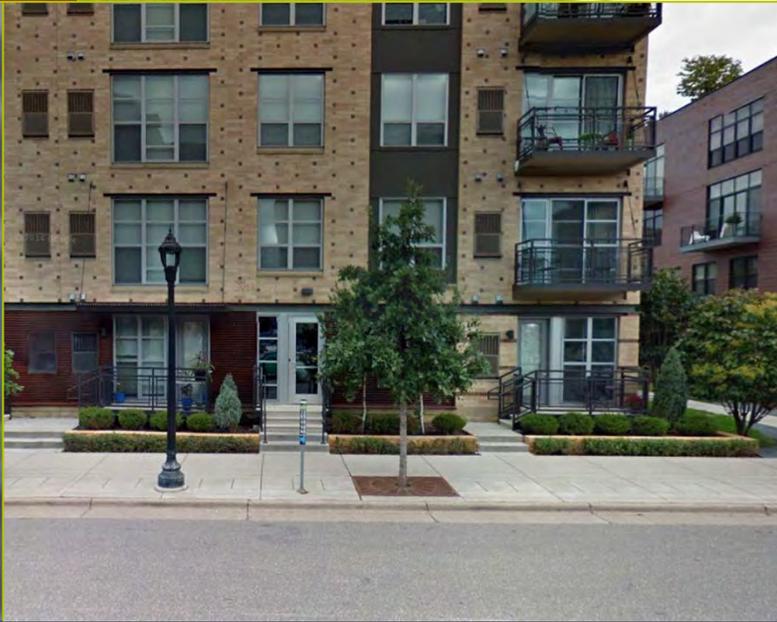




*Dusty Hoskovic Photography | Courtesy Minneapolis Downtown Council*

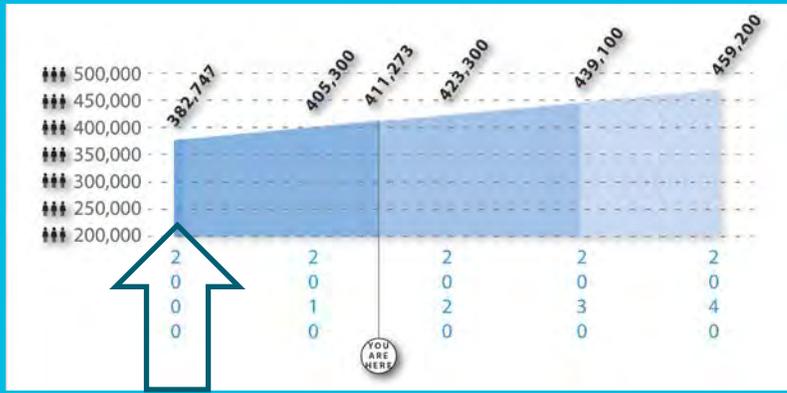


*Dusty Hoskovic Photography | Courtesy Minneapolis Downtown Council*



# TARGET FIELD & NORTH LOOP

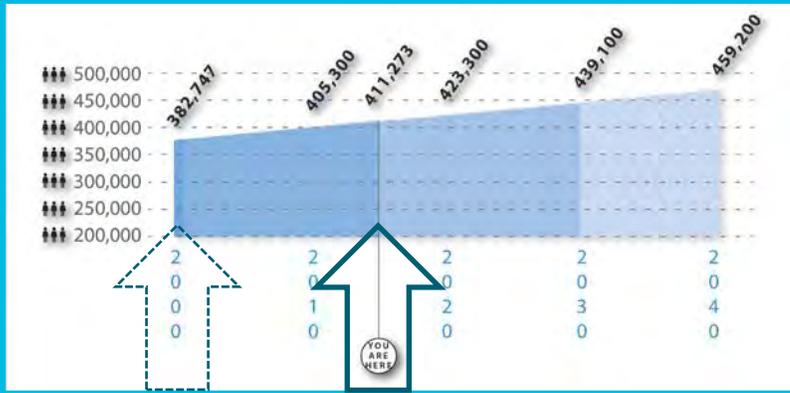
- ▶ In 2000, the Twins ballpark didn't exist, and the Warehouse District struggled with widespread vacancy.



HIGH GROWTH AREA

# TARGET FIELD & NORTH LOOP

- Major development, including public investment in a ballpark & light rail, has created one of the most lauded neighborhoods in the country.



HIGH GROWTH AREA



*Image Credit: Minnesota Monthly*



**Minneapolis**  
City by Nature

**Meet Minneapolis**  
Convention & Visitors Association

[#MplsBigIdeas](#)

[@MPLS2040](#)



*Dusty Hoskovic Photography | Courtesy Minneapolis Downtown Council*

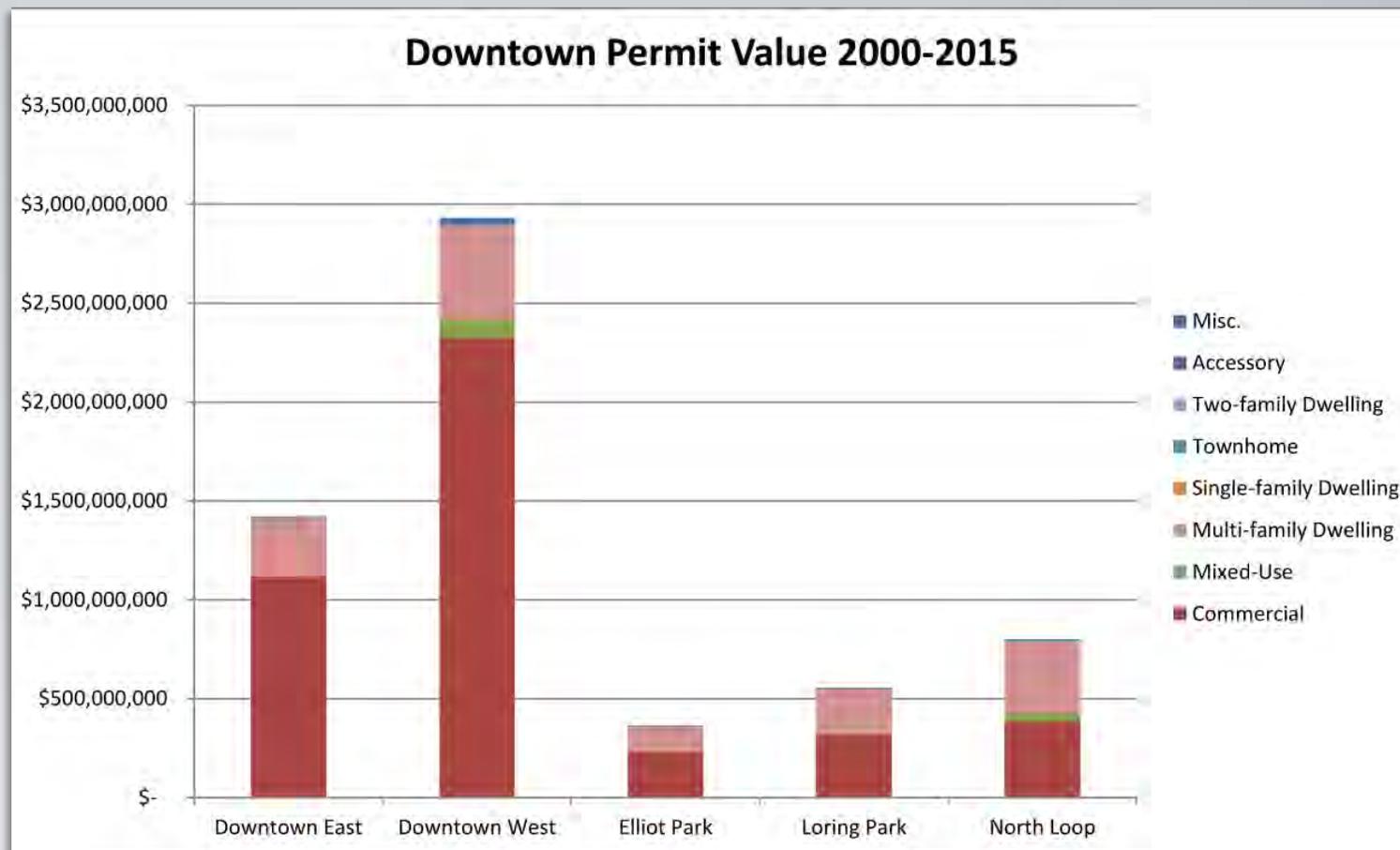


Courtesy Minneapolis Downtown Council



# DOWNTOWN: \$6 BILLION IN 15 YRS

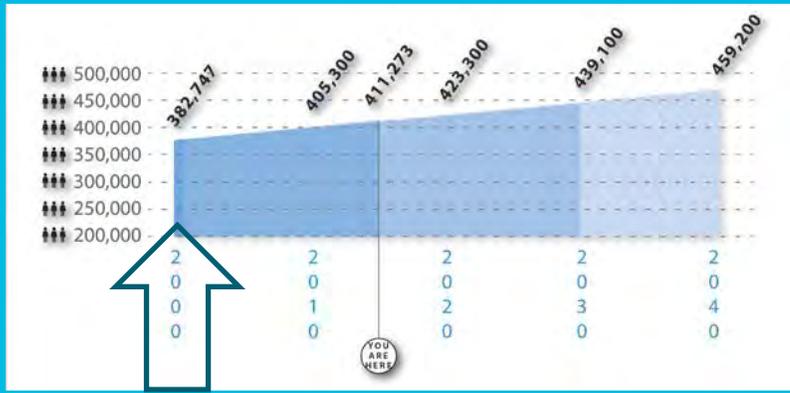
- ▶ \$4.4B commercial
- ▶ \$1.5B multi-family
- ▶ \$100M other



	Downtown East	Downtown West	Elliot Park	Loring Park	North Loop	Downtown Total
Accessory	-	-	-	-	-	-
Commercial	\$ 1,116,240,643	\$ 2,325,491,058	\$ 230,983,265	\$ 318,781,512	\$ 384,055,692	\$ 4,375,552,170
Misc.	\$ 4,248,494	\$ 34,959,511	\$ 3,226,330	\$ 6,196,392	\$ 4,224,760	\$ 52,855,487
Mixed-Use	\$ 651,228	\$ 91,779,042	\$ 212,000	\$ 200,000	\$ 44,062,589	\$ 136,904,859
Multi-family Dwelling	\$ 299,390,949	\$ 476,331,864	\$ 128,658,553	\$ 226,343,336	\$ 361,434,845	\$ 1,492,159,547
Single-family Dwelling	\$ 158,340	\$ 1,794,782	\$ 1,075,000	\$ 4,389,069	\$ 1,965,972	\$ 9,383,163
Townhome	-	-	-	\$ 123,018	\$ 5,027,380	\$ 5,150,398
Two-family Dwelling	-	-	\$ 188,852	-	\$ 144,900	\$ 333,752
<b>TOTAL</b>	<b>\$ 1,420,689,654</b>	<b>\$ 2,930,356,257</b>	<b>\$ 364,344,000</b>	<b>\$ 556,033,327</b>	<b>\$ 800,916,138</b>	<b>\$ 6,072,339,376</b>

# UNIVERSITY DISTRICT

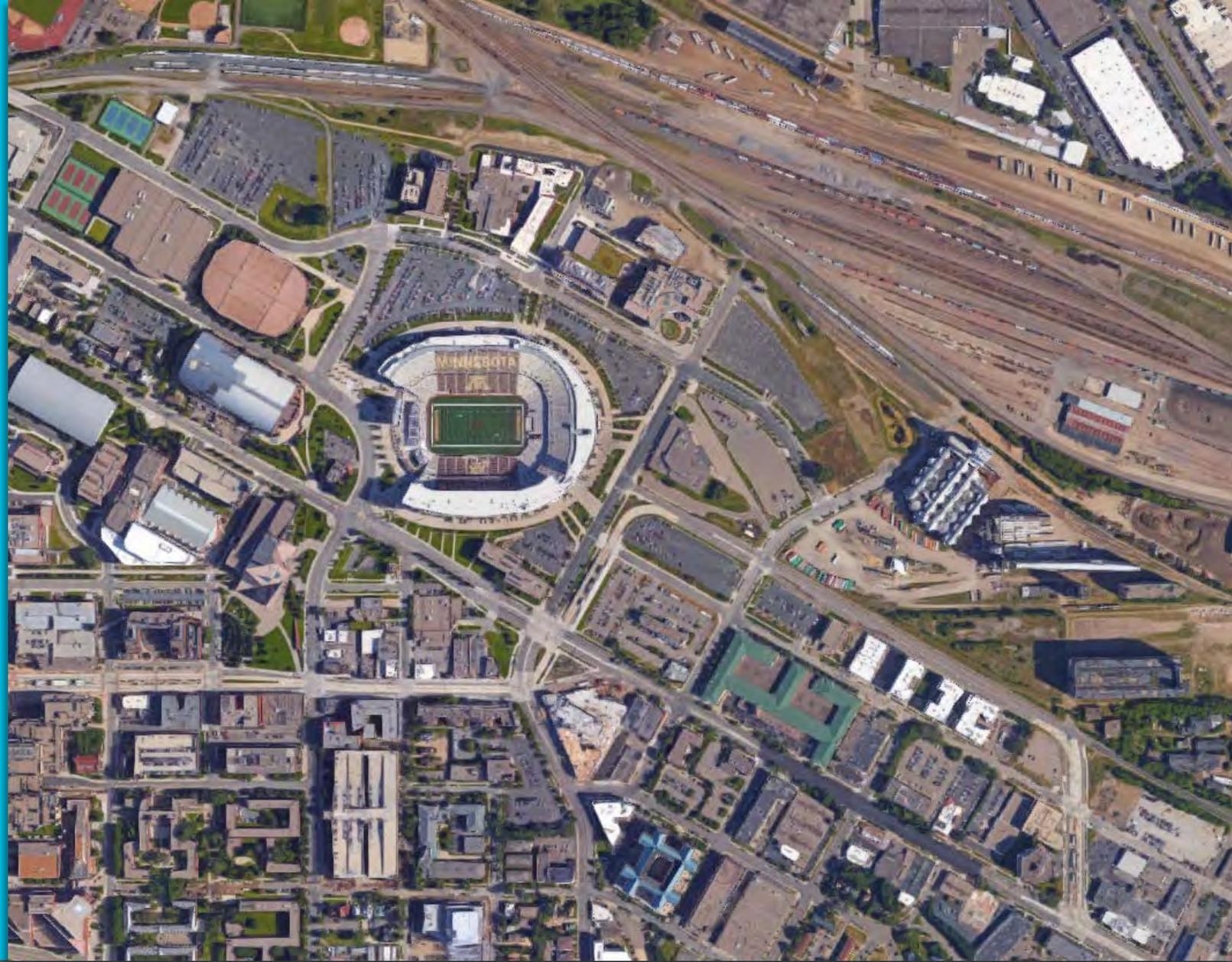
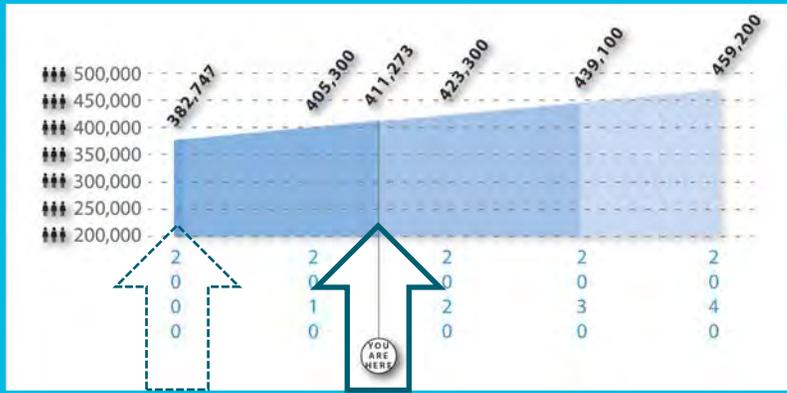
- ▶ In 2000, the University district was scarred by surface parking and underutilized industrial land.



HIGH GROWTH AREA

# UNIVERSITY DISTRICT

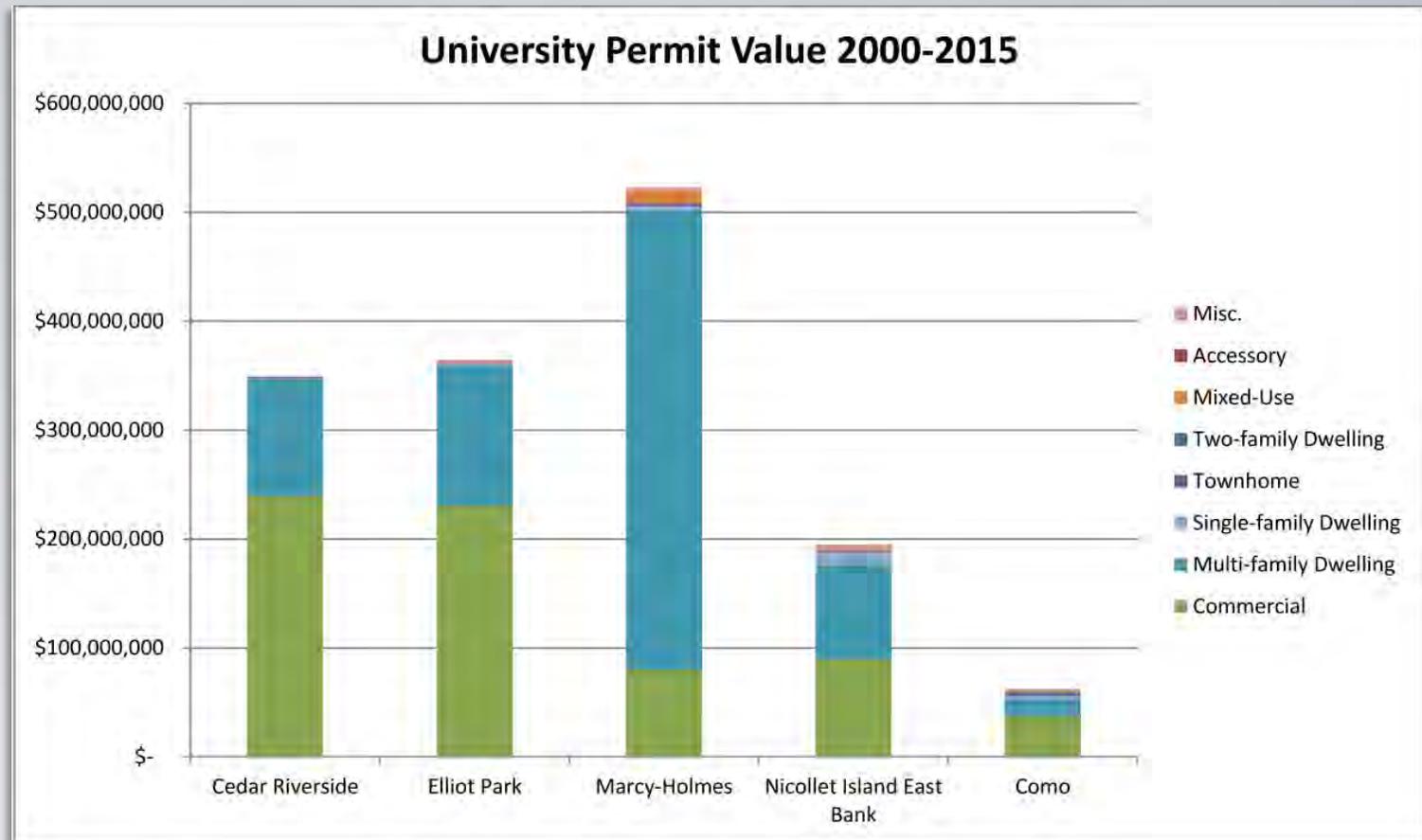
- ▶ With \$1.5 billion of development activity, a new stadium & BioDiscovery Zone, & demand for off-campus living, the area has doubled its population.



HIGH GROWTH AREA

# UNIVERSITY: \$1.5 BILLION IN 15 YRS

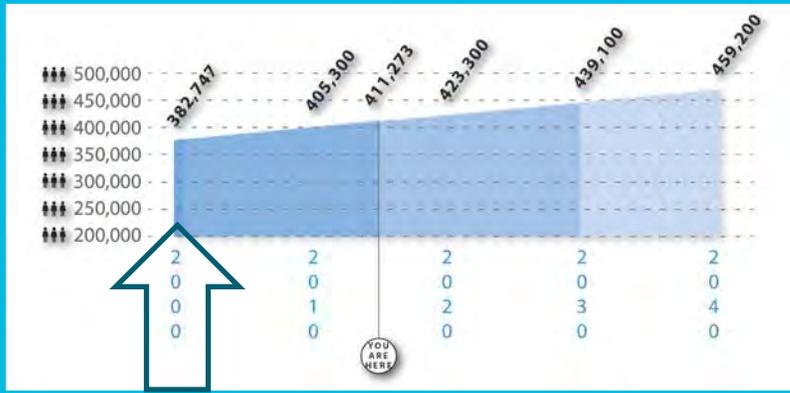
- ▶ \$760M multi-family
- ▶ \$680M commercial
- ▶ \$60M other



	Cedar Riverside	Elliot Park	Marcy-Holmes	Nicollet Island East Bank	Como	University Total
Accessory	-	-	-	-	-	\$ -
Commercial	\$ 240,042,535	\$ 230,983,265	\$ 80,008,916	\$ 89,879,703	\$ 37,746,988	\$ 678,661,406
Misc.	\$ 841,514	\$ 3,226,330	\$ 3,141,580	\$ 5,850,911	\$ 2,306,548	\$ 15,366,883
Mixed-Use	-	\$ 212,000	\$ 11,384,435	\$ 197,625	\$ 650,232	\$ 12,444,292
Multi-family Dwelling	\$ 106,925,081	\$ 128,658,553	\$ 421,725,930	\$ 85,868,607	\$ 14,706,966	\$ 757,885,137
Single-family Dwelling	\$ 580,782	\$ 1,075,000	\$ 4,144,745	\$ 12,260,000	\$ 4,031,958	\$ 22,092,485
Townhome	\$ 1,021,550	-	\$ 1,200,000	\$ 818,650	\$ 1,290,771	\$ 4,330,971
Two-family Dwelling	-	\$ 188,852	\$ 965,000	-	\$ 1,632,400	\$ 2,786,252
<b>TOTAL</b>	<b>\$ 349,411,462</b>	<b>\$ 364,344,000</b>	<b>\$ 522,570,606</b>	<b>\$ 194,875,496</b>	<b>\$ 62,365,862</b>	<b>\$ 1,493,567,426</b>

# THE MIDTOWN GREENWAY

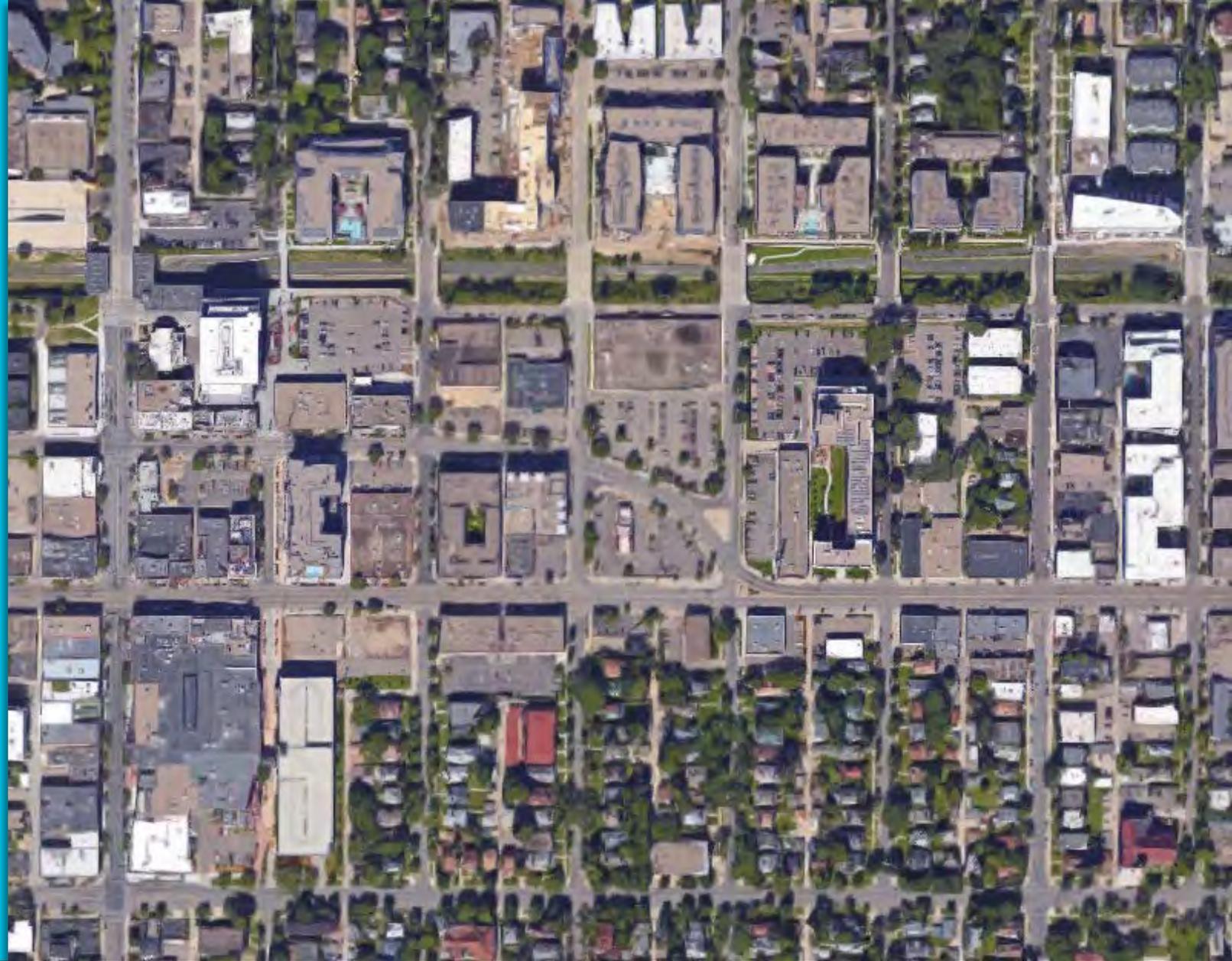
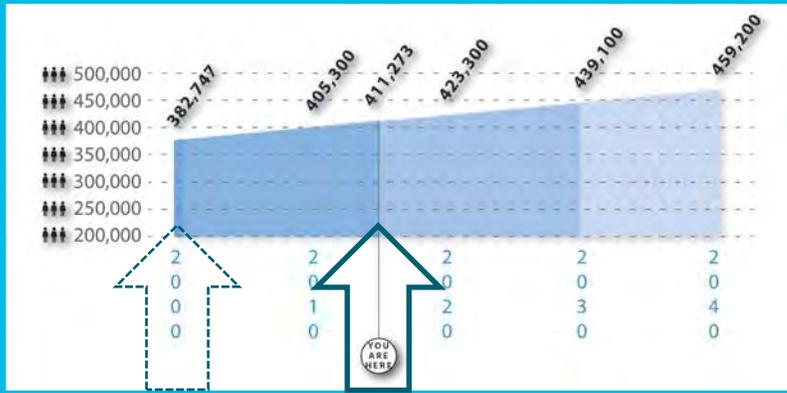
- ▶ In 2000, the rail trench running through Midtown was a blight, with vacancy and crime drawn to the area.



HIGH GROWTH AREA

# THE MIDTOWN GREENWAY

- ▶ Implementing the Midtown Greenway, our bike superhighway, has turned a liability into an asset and led to \$760 million worth of development activity.

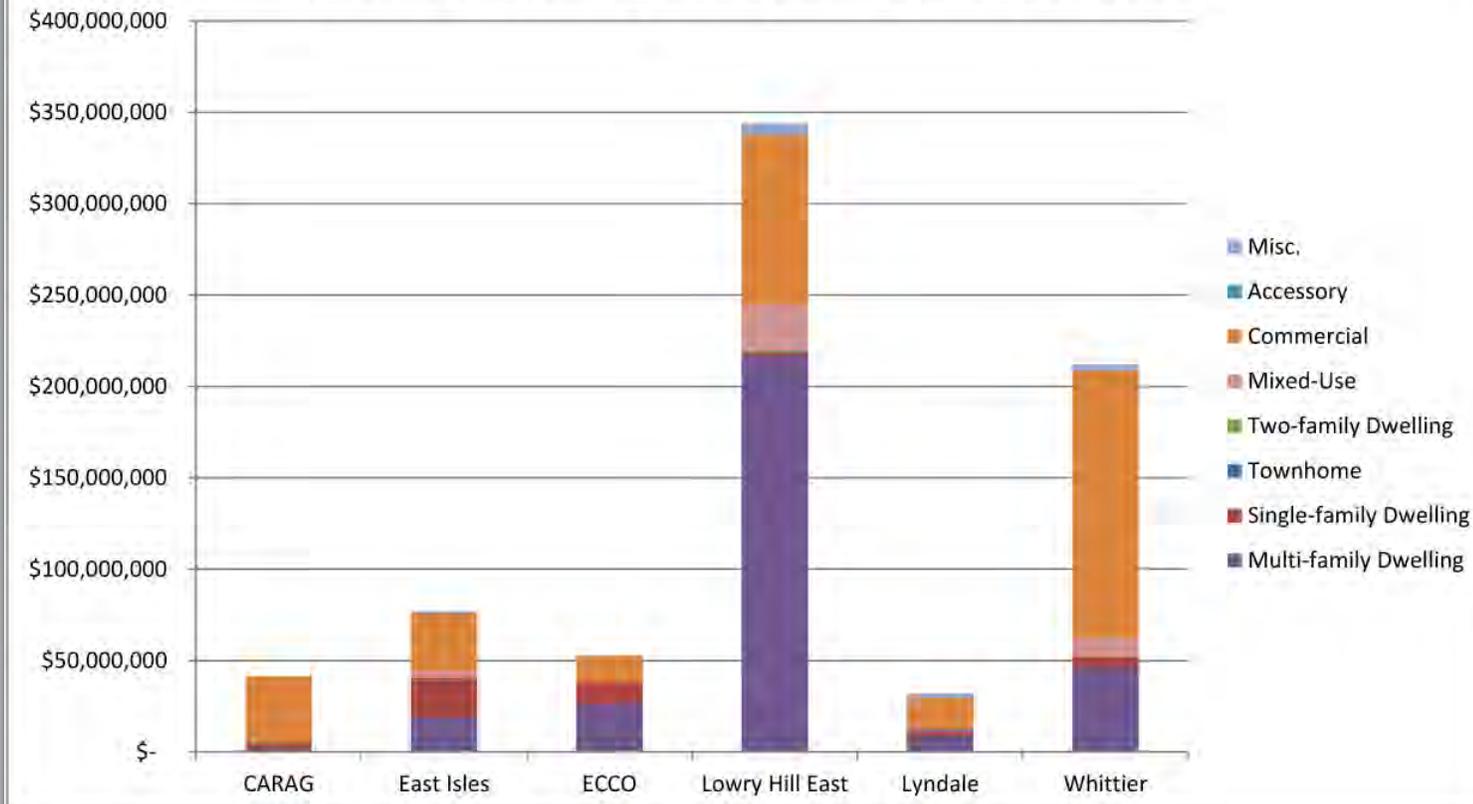


HIGH GROWTH AREA

# UPTOWN: \$760 MILLION IN 15 YRS

- ▶ \$340M commercial
- ▶ \$320M multi-family
- ▶ \$100M other

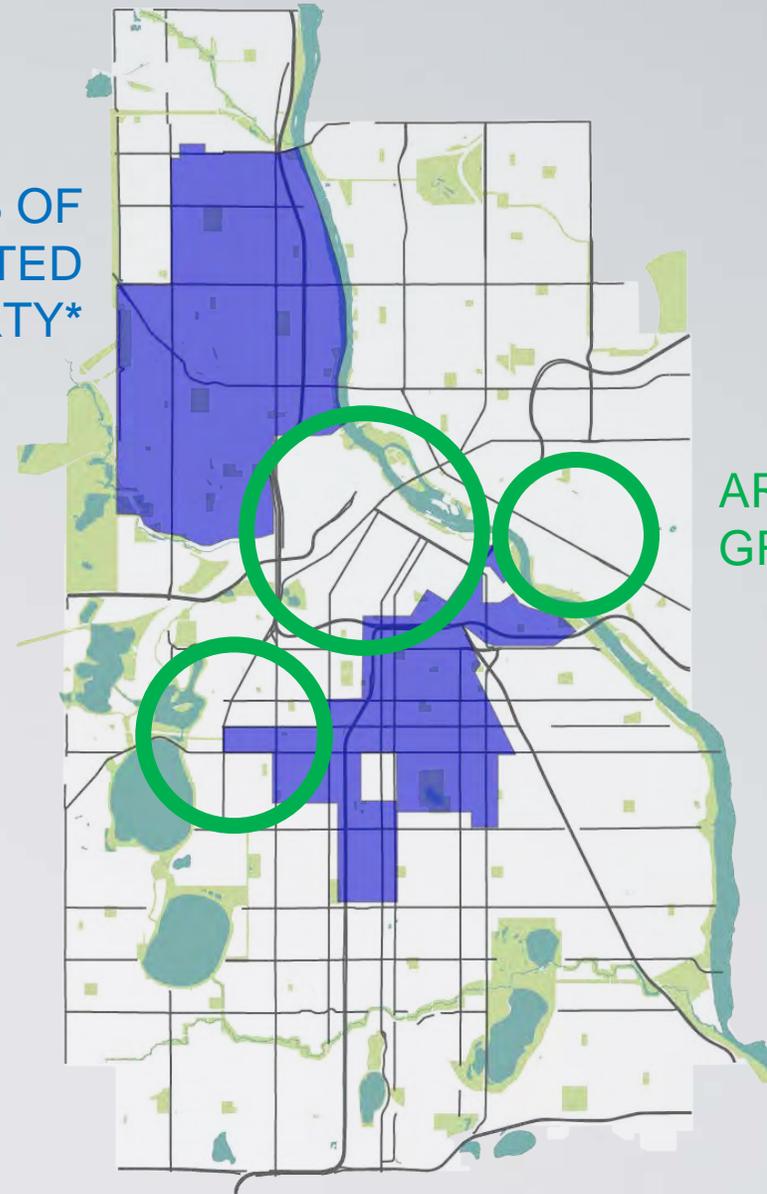
## Uptown/Greenway Area Permit Value 2000-2015



	CARAG	East Isles	ECCO	Lowry Hill East	Lyndale	Whittier	Uptown - Greenway Total
Accessory	-	\$ 100,000	-	-	-	-	\$ 100,000
Commercial	\$ 36,191,782	\$ 31,867,356	\$ 14,665,853	\$ 93,043,820	\$ 17,470,741	\$ 146,221,899	\$ 339,461,451
Misc.	-	\$ 998,798	-	\$ 6,425,943	\$ 2,087,950	\$ 3,522,316	\$ 13,035,007
Mixed-Use	-	\$ 3,700,295	\$ 147,800	\$ 25,000,000	\$ 172,000	\$ 10,198,775	\$ 39,218,870
Multi-family Dwelling	\$ 1,613,378	\$ 19,215,268	\$ 26,291,024	\$ 216,946,710	\$ 8,950,669	\$ 45,878,868	\$ 318,895,916
Single-family Dwelling	\$ 2,909,757	\$ 21,108,158	\$ 11,463,067	\$ 1,744,523	\$ 2,510,920	\$ 5,857,169	\$ 45,593,594
Townhome	-	-	-	\$ 120,000	\$ 675,000	-	\$ 795,000
Two-family Dwelling	\$ 680,000	-	\$ 175,000	\$ 769,000	-	\$ 425,000	\$ 2,049,000
<b>TOTAL</b>	<b>\$ 41,394,917</b>	<b>\$ 76,989,874</b>	<b>\$ 52,742,744</b>	<b>\$ 344,049,996</b>	<b>\$ 31,867,280</b>	<b>\$ 212,104,027</b>	<b>\$ 759,148,838</b>

# HIGH GROWTH AREAS DON'T TELL THE WHOLE STORY

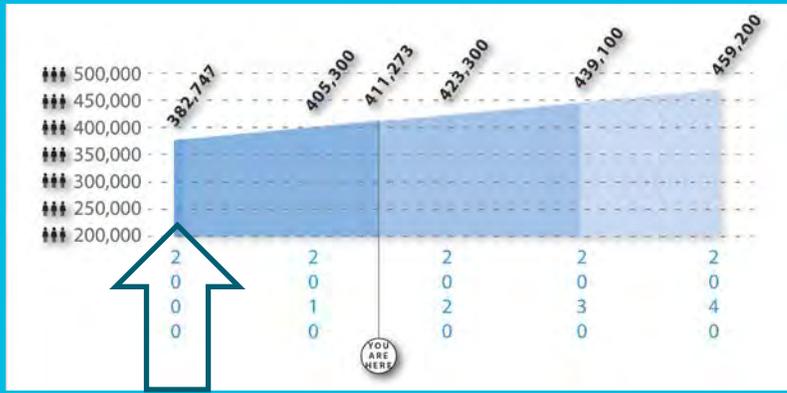
AREAS OF  
CONCENTRATED  
POVERTY\*



AREAS OF HIGH  
GROWTH

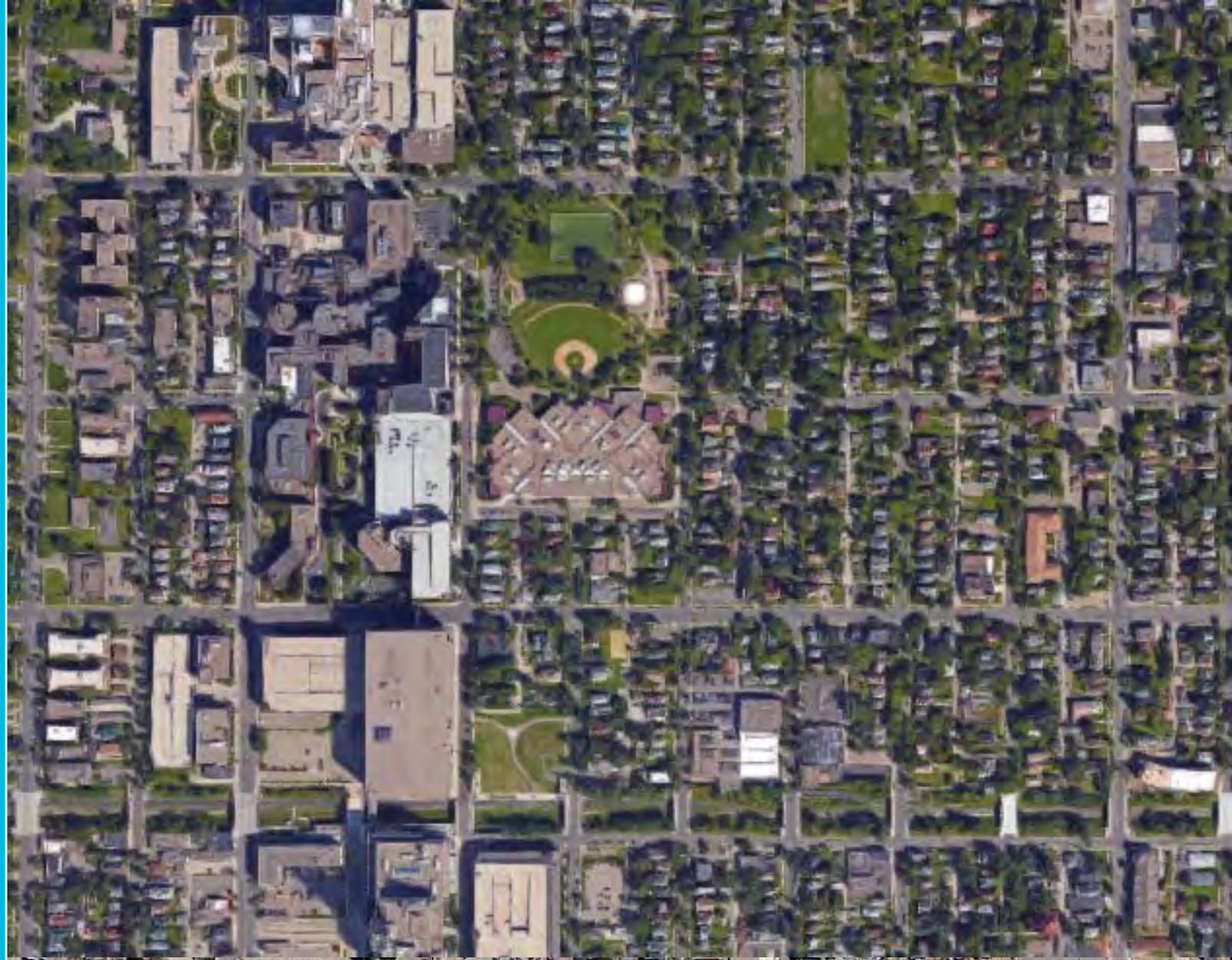
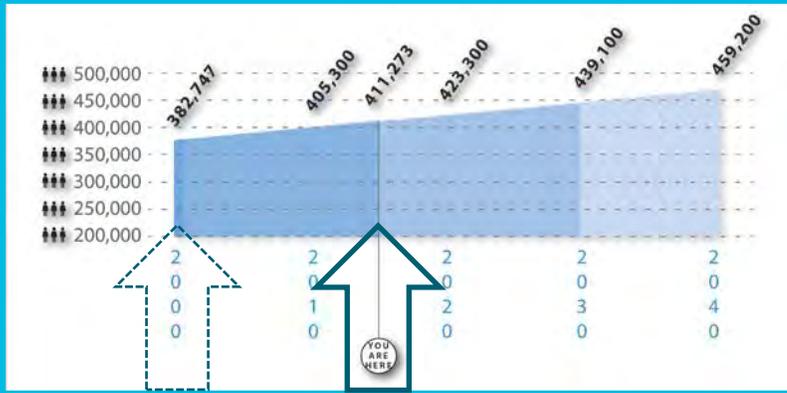
# MIDTOWN PHILLIPS

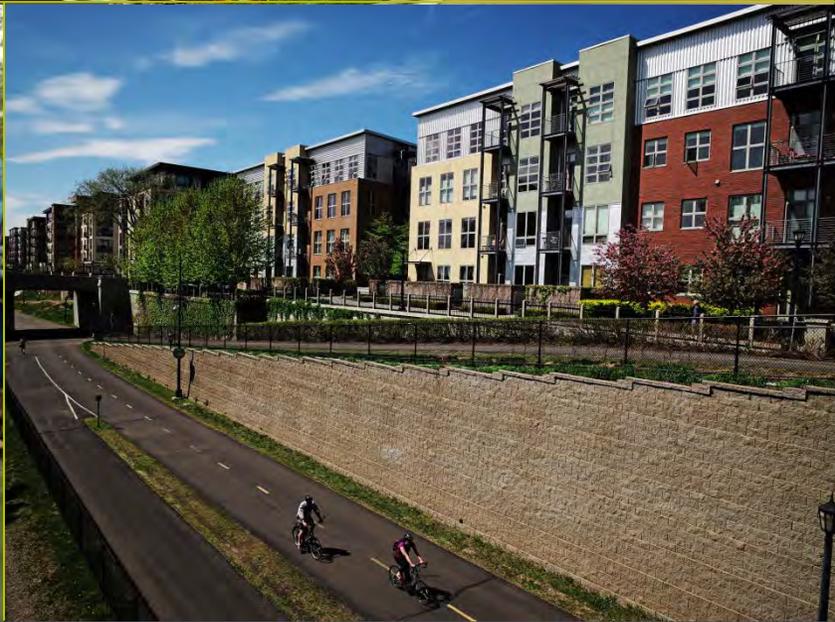
- ▶ In 2000, the Greenway trench ran through Midtown Phillips, and large surface lots surrounded medical facilities.



# MIDTOWN PHILLIPS

- ▶ In 2015, the Greenway has been implemented, & significant expansion and greening of the hospital area has occurred in Midtown Phillips.



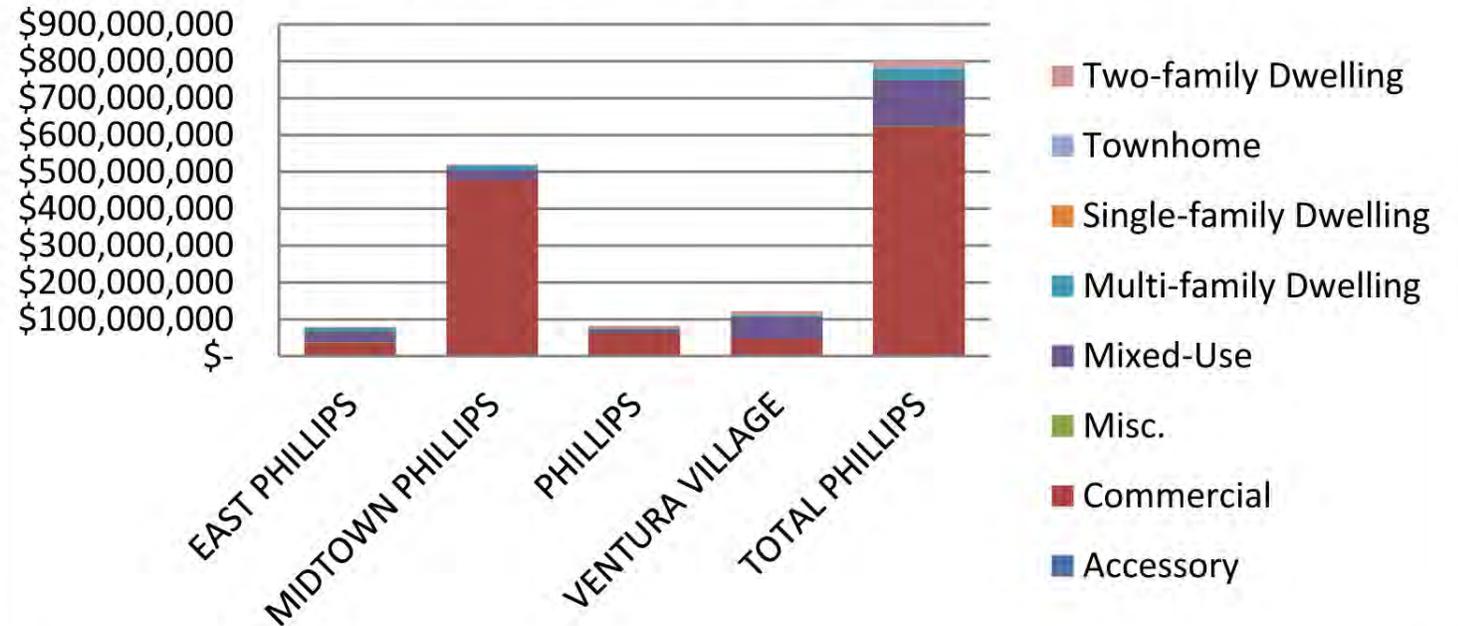


# PHILLIPS: \$802 MILLION IN 15 YRS

(65% OF INVESTMENT IN MIDTOWN PHILLIPS)

- ▶ \$621M commercial
- ▶ \$178M multi-family
- ▶ \$2M other

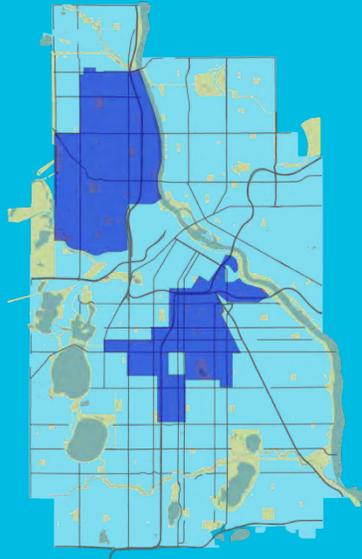
## Phillips Permit Value 2000-2015



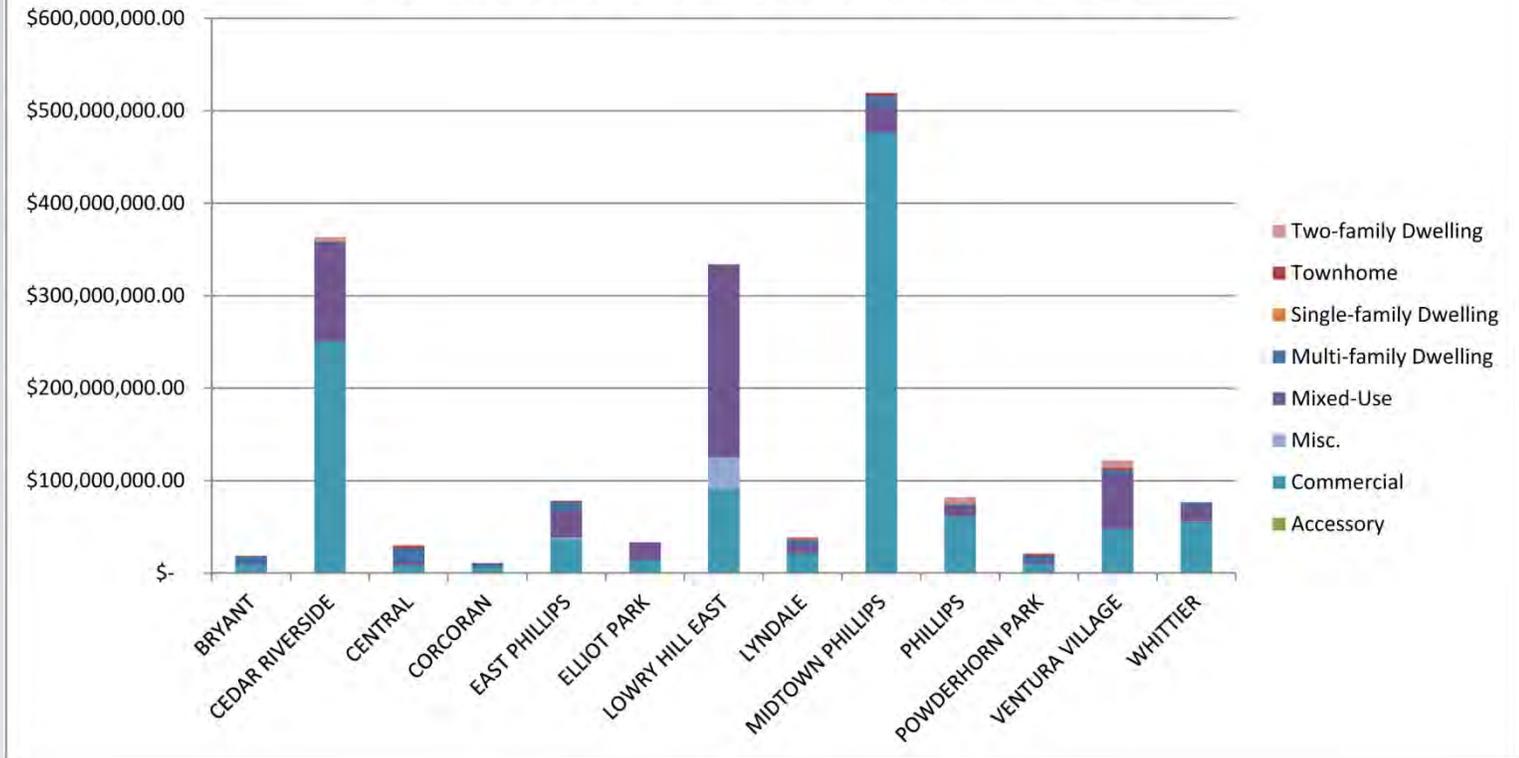
	EAST PHILLIPS	MIDTOWN PHILLIPS	PHILLIPS	VENTURA VILLAGE	TOTAL PHILLIPS
Accessory	\$ 197,444	\$ 214,572		\$ 146,573.16	\$ 558,590
Commercial	\$ 36,329,934	\$ 476,514,358	\$ 61,596,442	\$ 46,956,781.00	\$ 621,397,515
Misc.	\$ 2,013,987	\$ 15,200		\$ 101,177.00	\$ 2,130,364
Mixed-Use	\$ 28,658,580	\$ 27,401,705	\$ 10,632,164	\$ 58,517,760.94	\$ 125,210,210
Multi-family Dwelling	\$ 9,634,954	\$ 12,457,934	\$ 2,452,887	\$ 4,929,126.79	\$ 29,474,901
Single-family Dwelling	\$ 9,500	\$ 800		\$ 66,430.00	\$ 76,730
Townhome	\$ 1,192,300	\$ 2,631,228	\$ 8,500	\$ 2,931,111.40	\$ 6,763,139
Two-family Dwelling	\$ 389,108	\$ 195,435	\$ 7,253,149	\$ 8,193,578.73	\$ 16,031,271
<b>TOTAL</b>	<b>\$ 78,425,807</b>	<b>\$ 519,431,233</b>	<b>\$ 81,943,142</b>	<b>\$ 121,842,539.02</b>	<b>\$ 801,642,720</b>

# SOUTH ACP: \$1.7 BILLION IN 15 YEARS

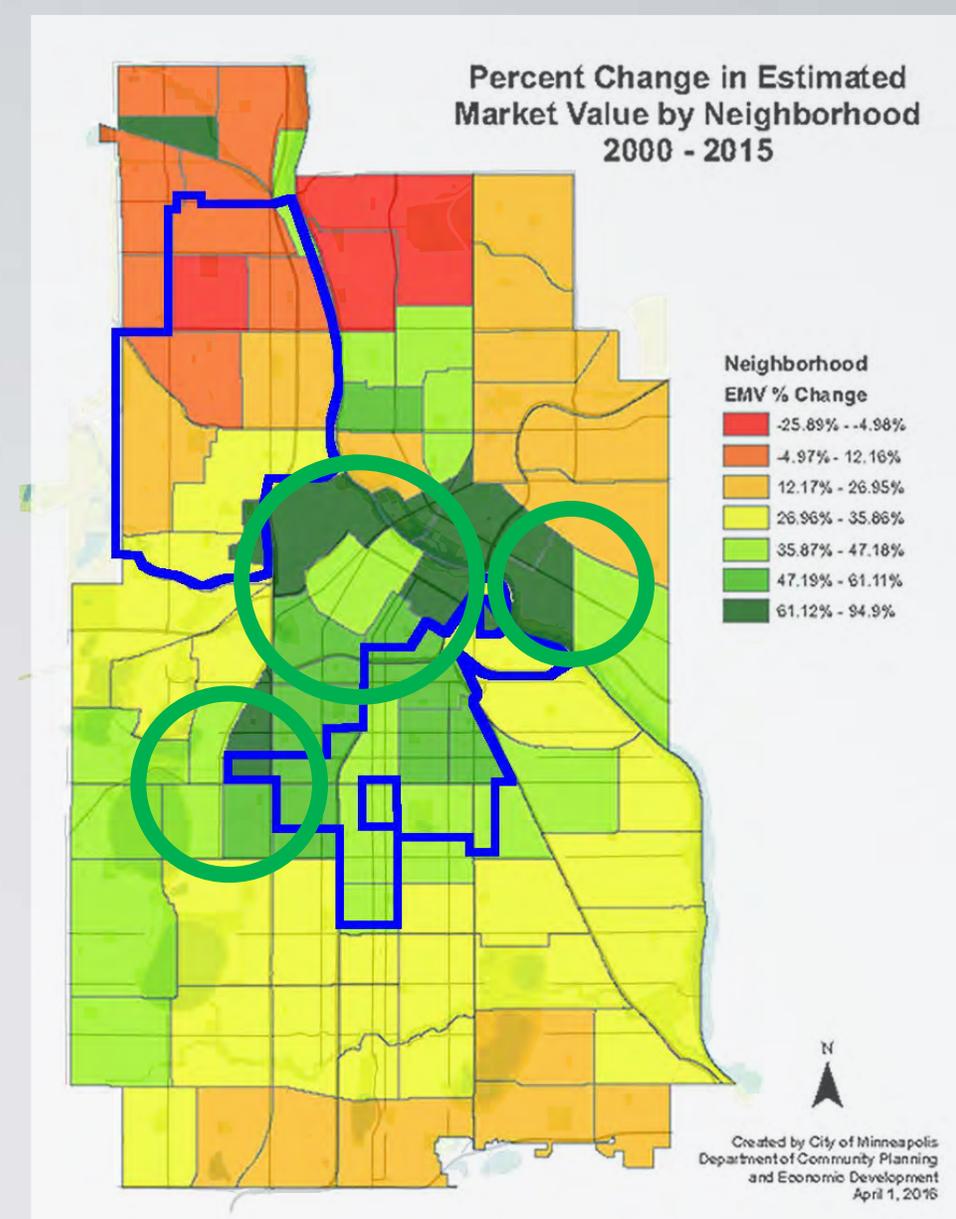
- ▶ \$1.1B commercial
- ▶ \$605M multi-family
- ▶ \$40M other



South Minneapolis ACP Permit Value 2000-2015

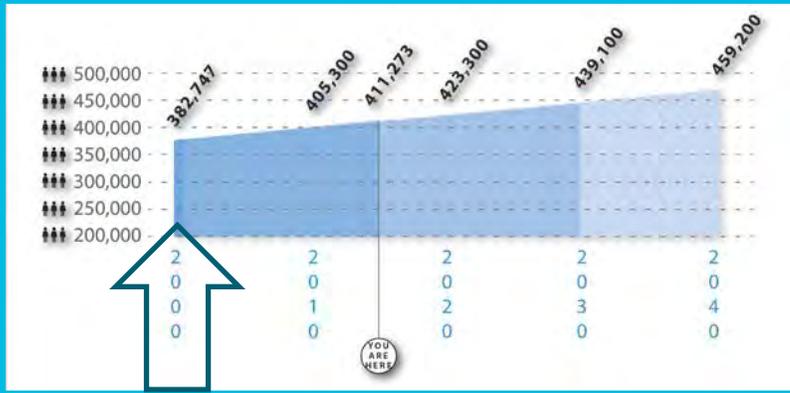
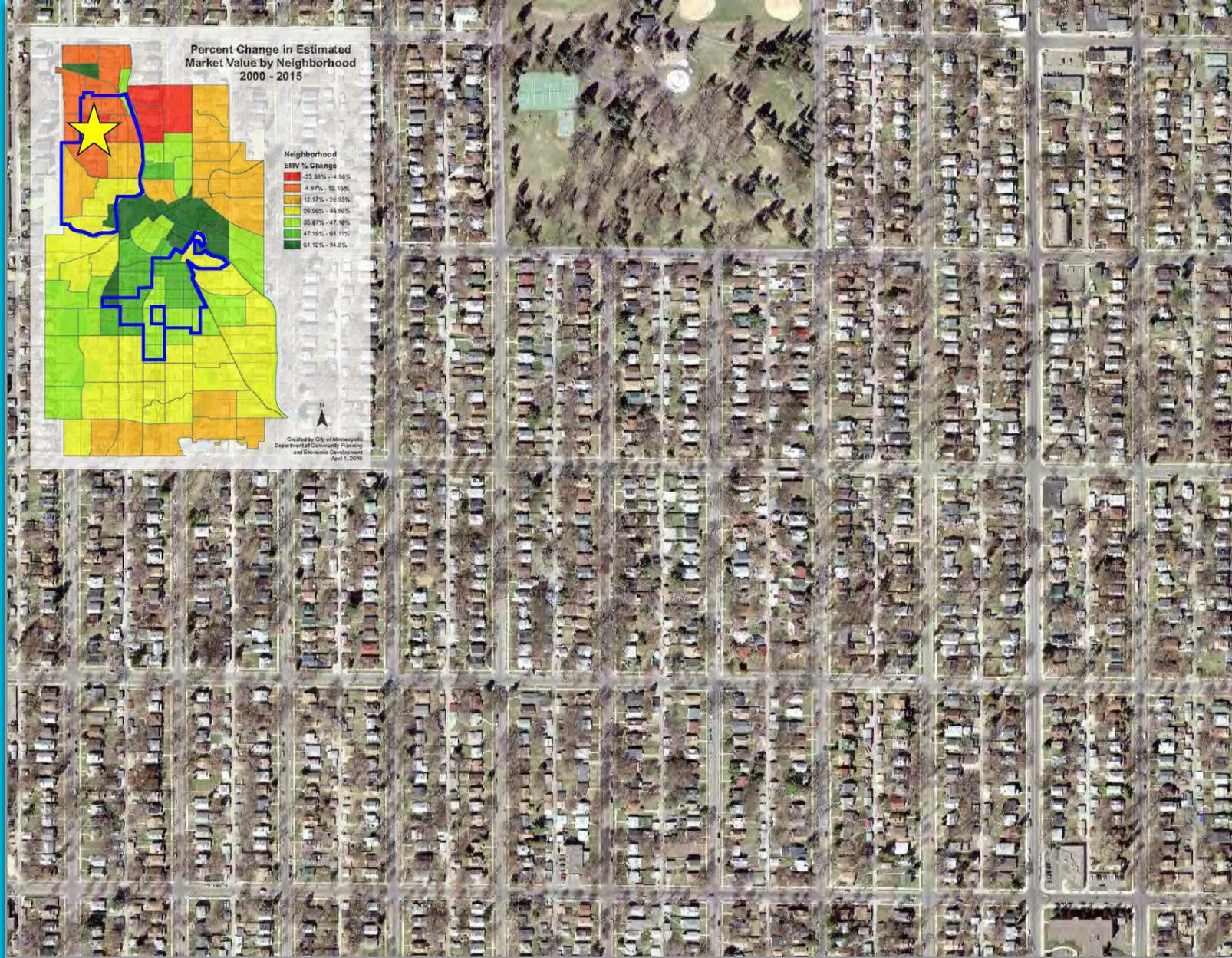


# % CHANGE IN ESTIMATED MARKET VALUE SINCE 2000



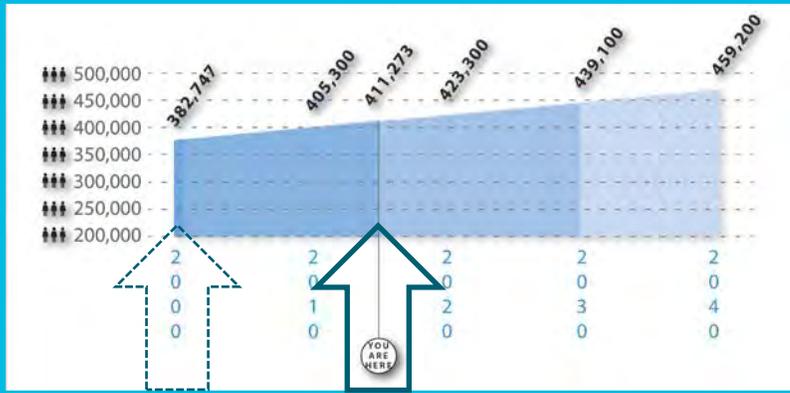
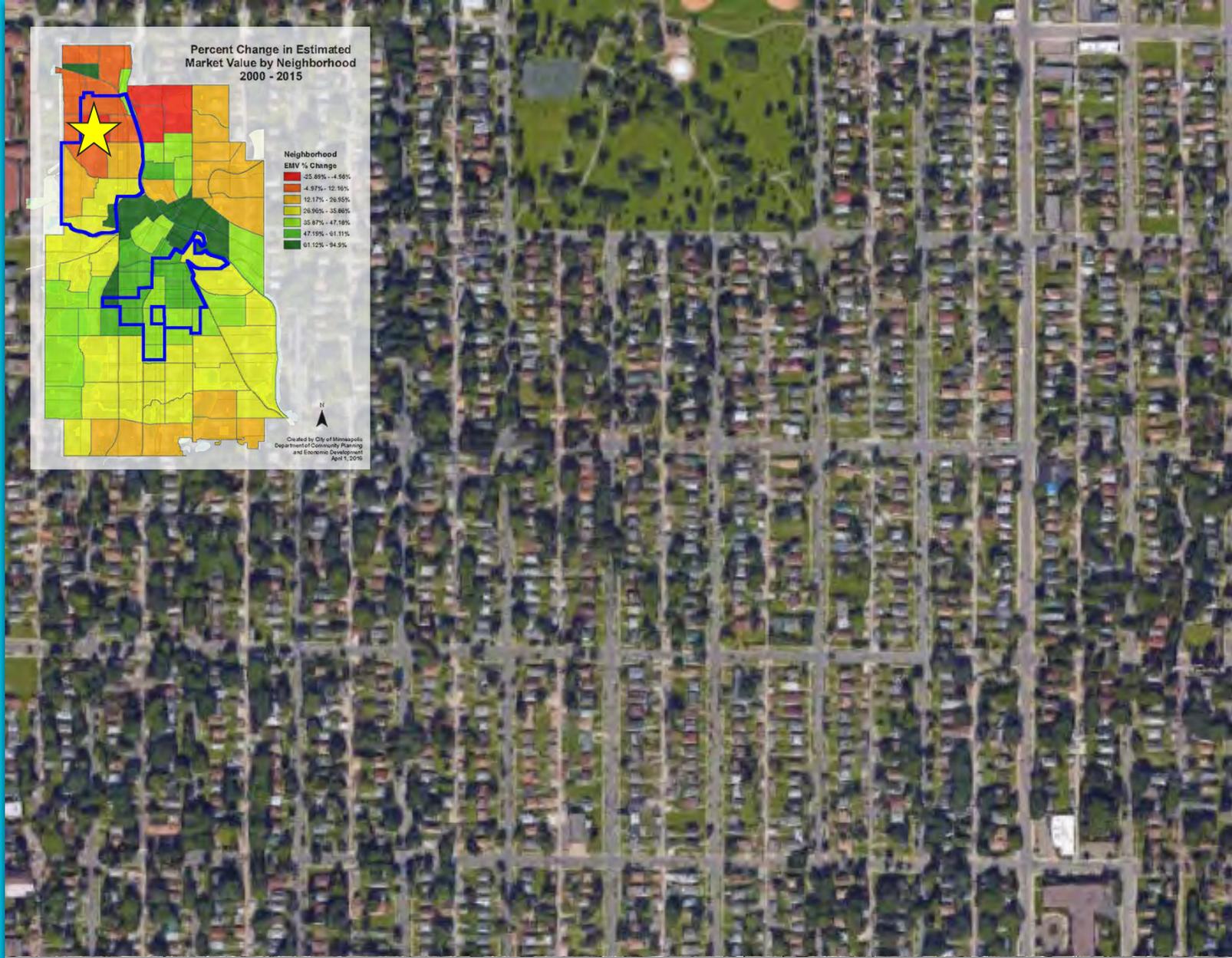
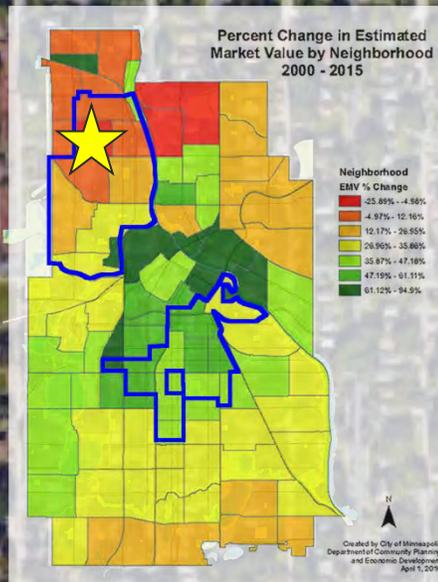
# FOLWELL

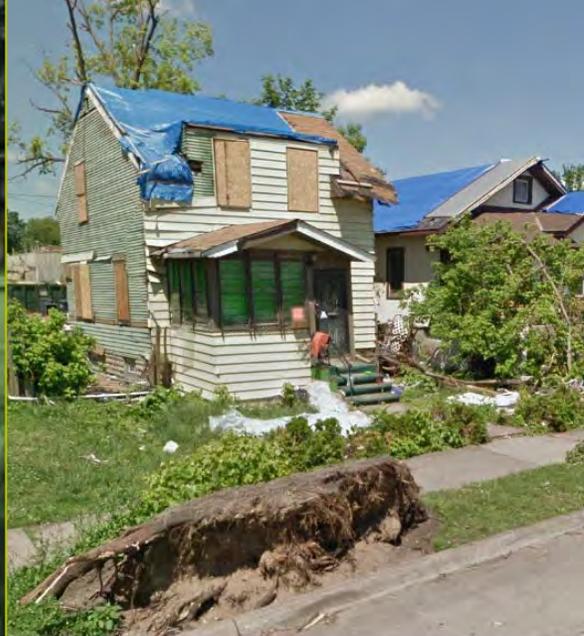
- ▶ In 2000 and today, Folwell has been home to lower income families in a largely residential setting with nearby schools and park amenities.



# FOLWELL

- ▶ In 2015, Folwell's population has declined. Foreclosure & tornado damage has occurred, and significant investment has been committed to stabilization.



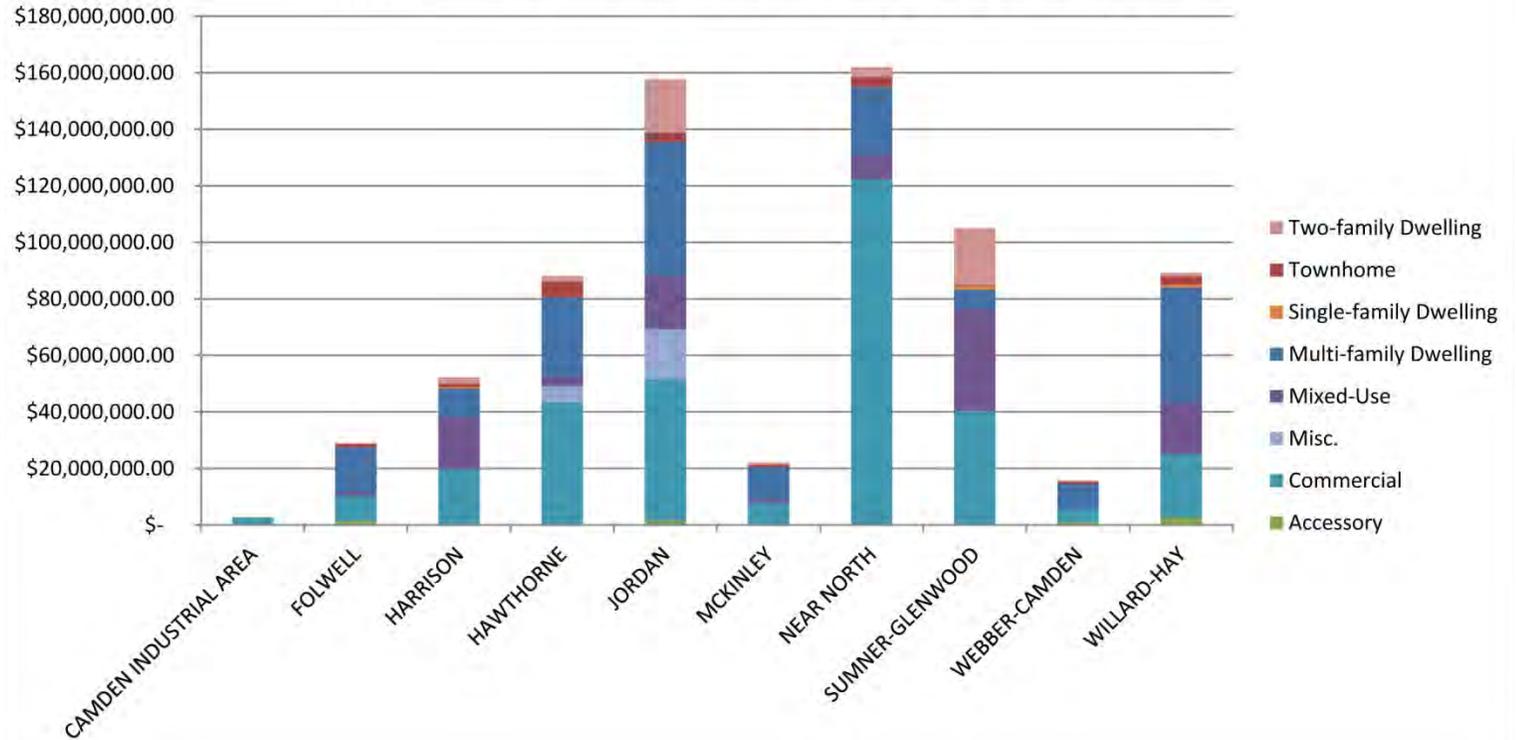


# NORTH ACP: \$724 MILLION IN 15 YEARS

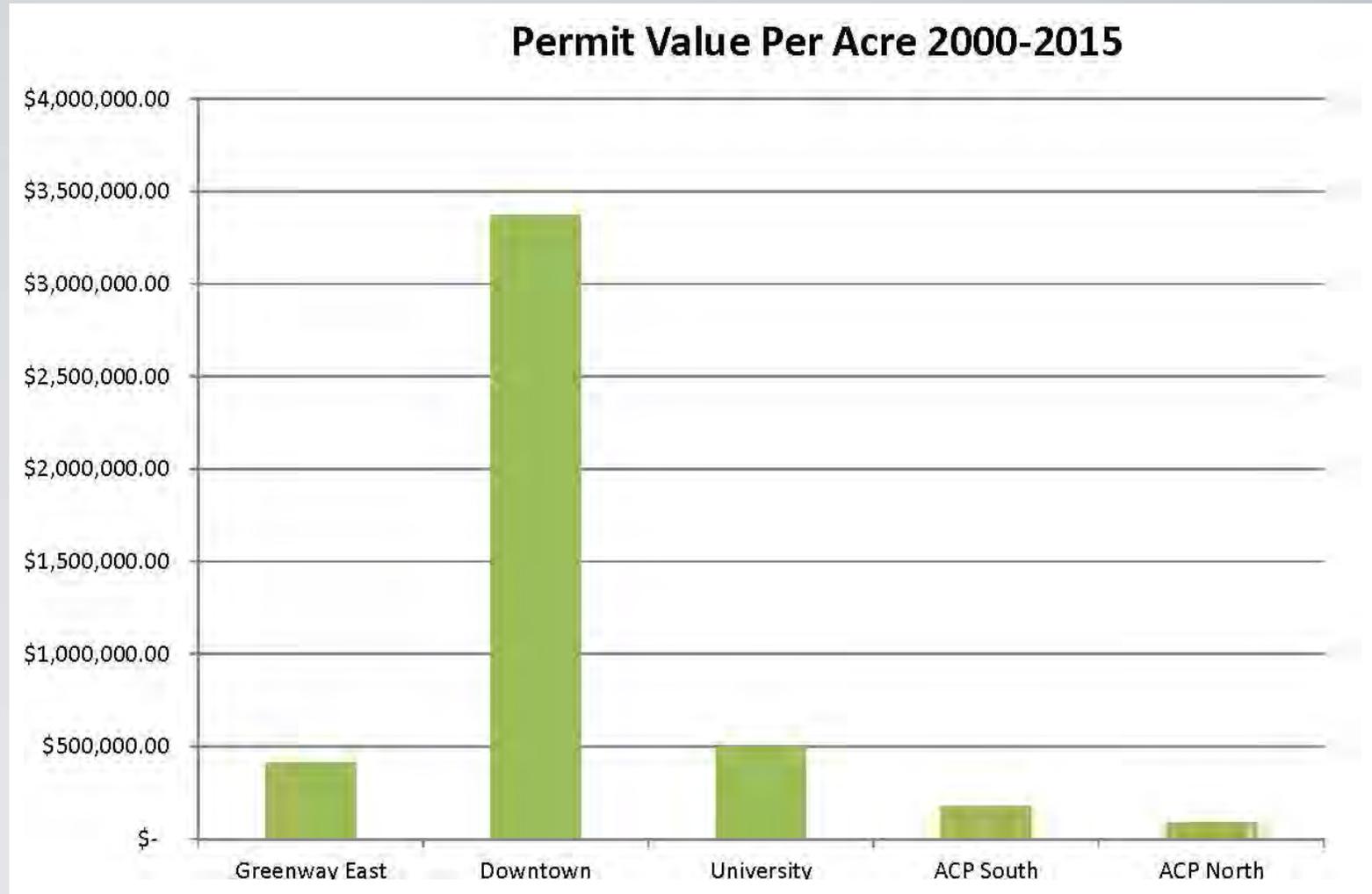
- ▶ \$320M commercial
- ▶ \$375M multi-family
- ▶ \$27M other



### North Minneapolis ACP Permit Value 2000-2015



# PERMIT VALUE PER ACRE, SELECTED AREAS



# GROWTH & EQUITY

- ▶ Environmental Justice/Green Zones
- ▶ Gentrification/Affordability/Mixed Income Neighborhoods
- ▶ Access to Opportunity
- ▶ Access to Investment

# WHAT IS INCLUSIVE GROWTH?

- ▶ Inclusive growth benefits all members of the community
- ▶ It eliminates barriers (poor infrastructure, regulations, services) to ensure that no one and no place is excluded from participation in growth
- ▶ It promotes a diversified & competitive economy, opening up new sectors like the green economy
- ▶ It supports high tech *and* low tech innovation & entrepreneurship

# WHAT IS INCLUSIVE GROWTH?

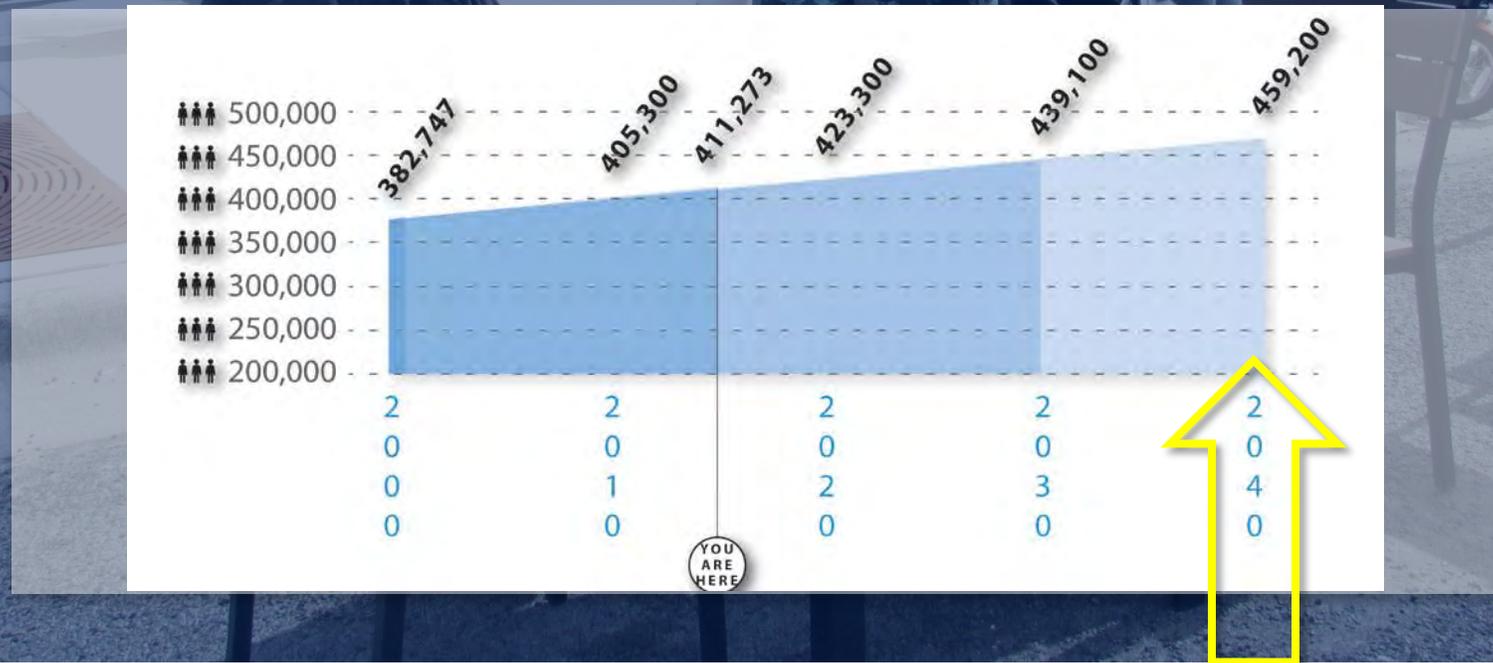
- ▶ Inclusive growth promotes an equitable financial environment (financing often plays a role in how exclusive or inclusive growth can be)
- ▶ It grows and stabilizes government revenue to sustain public goods and the public interest
- ▶ It contributes to creating healthy, safe, beautiful, connected, and vibrant places for all people

# GROWTH TOPICS

- ▶ Growth Management
- ▶ Complete Communities
- ▶ Sustainability
- ▶ Transportation & Land Use
- ▶ Equity
- ▶ Implementation Considerations

What will Minneapolis be like 25 years from now?  
How can our city grow inclusively?

What are your **#MplsBigIdeas** for **@MPLS2040**?



# Central City Growth and the Regional Transit System

Yingling Fan  
[yingling@umn.edu](mailto:yingling@umn.edu)  
Twitter: @yinglingfan



# Regional Transitway Vision:

Build a system!

CTIB Transitway Vision Map



**OPERATIONAL TRANSITWAYS**

- BLUE LINE LRT
- GREEN LINE LRT
- RED LINE BRT
- NORTHSTAR COMMUTER RAIL

**PLANNED EXPANSION**

- BOTTINEAU LRT
- Blue Line Extension
- GATEWAY BRT
- Gold Line
- SOUTHWEST LRT
- Green Line Extension
- ORANGE LINE BRT
- RED LINE BRT

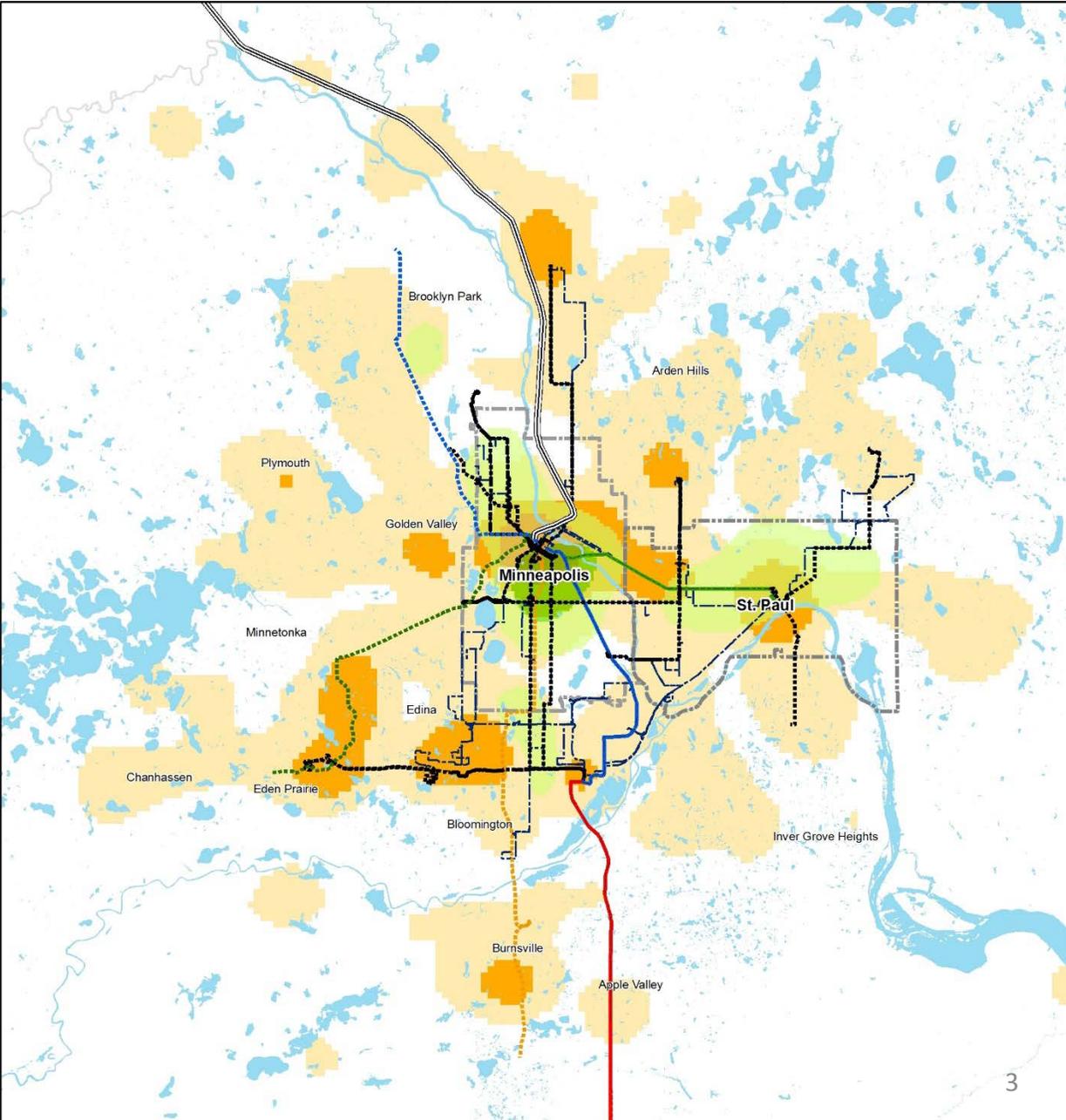
**FUTURE TRANSITWAYS**

- FUTURE TRANSITWAY

Concentration of Job Vacancies and Unemployment  
in the Context of Planned Transit Corridors

How does the regional  
system benefit the  
central city?

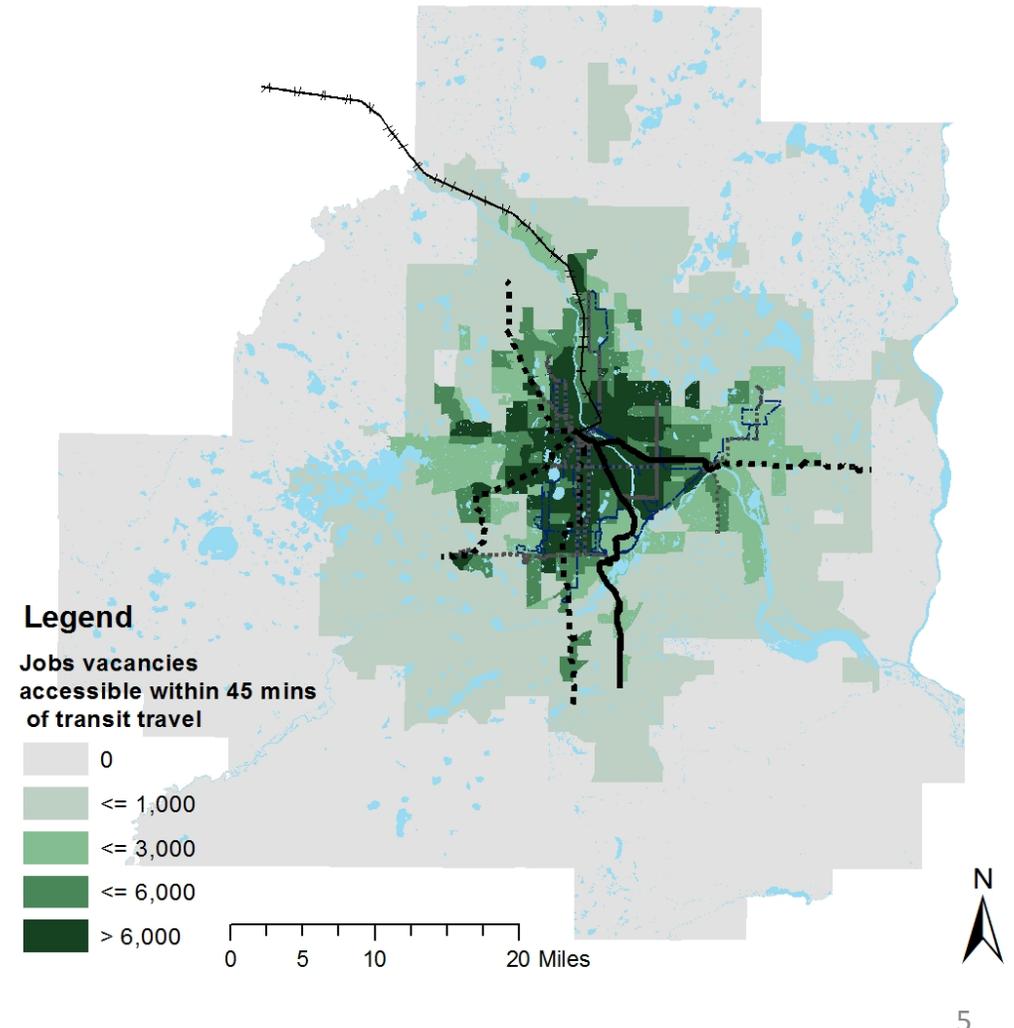
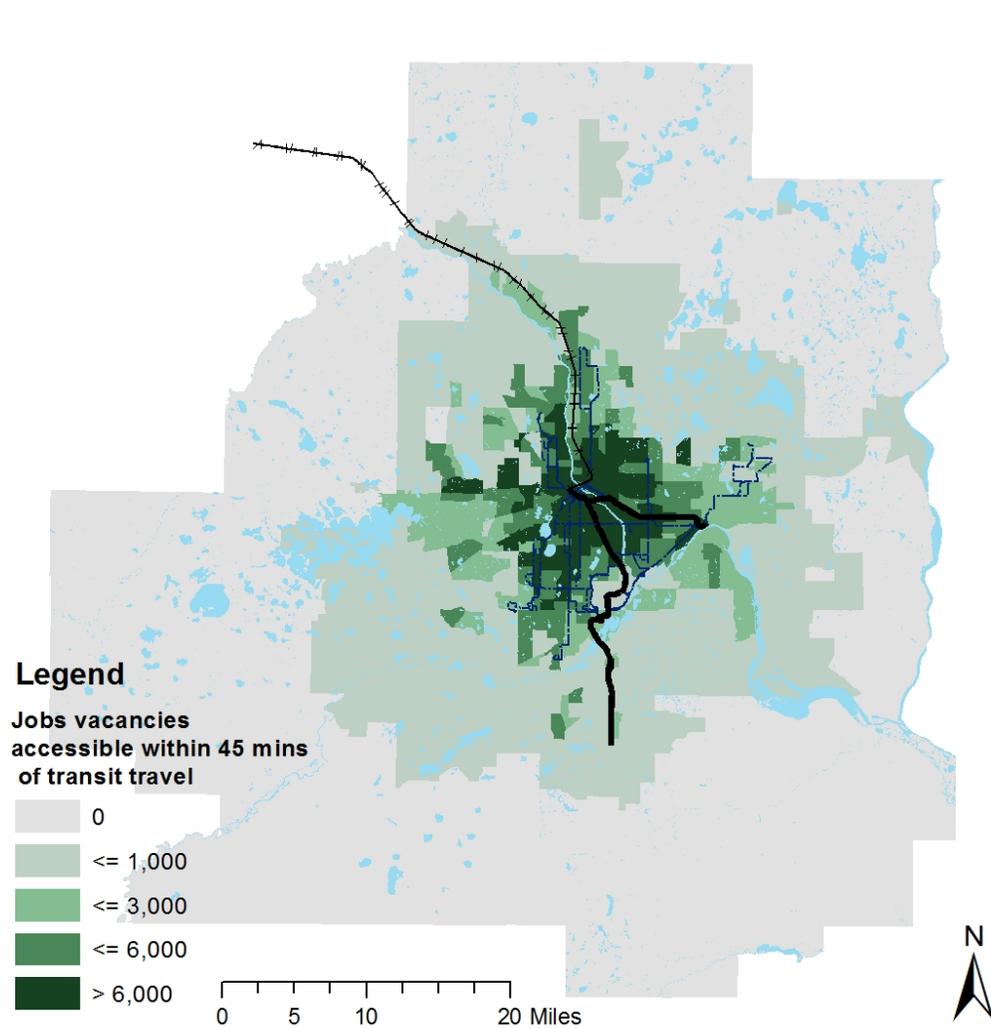
Unemployed  
Job vacancies



An aerial, long-exposure photograph of a highway interchange at night. The image shows multiple lanes of traffic with light trails from cars, creating a sense of motion. The roads are illuminated by streetlights, and the overall color palette is dominated by warm, golden-brown and orange tones. A black rectangular box is overlaid in the center of the image, containing the title text in white.

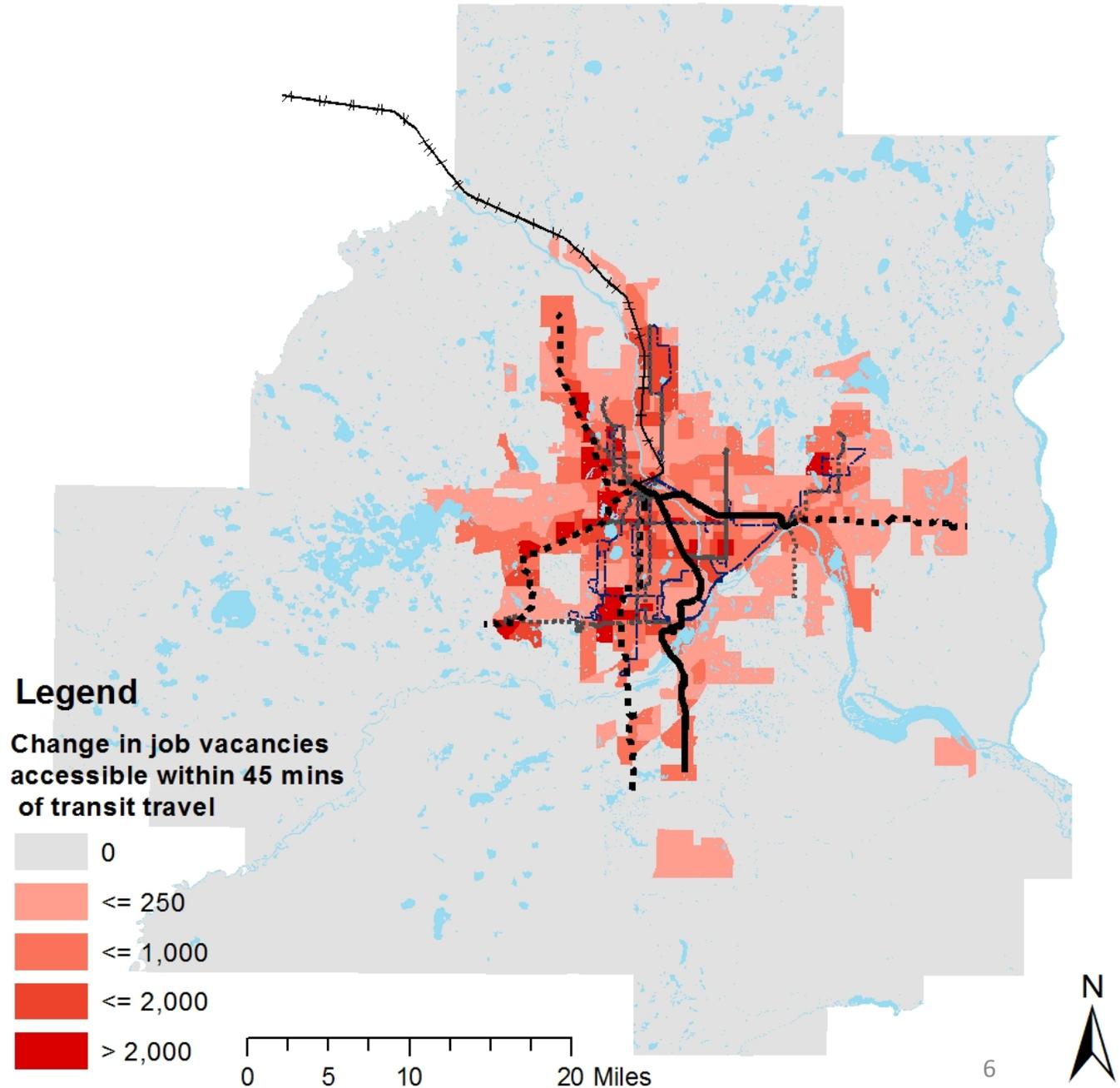
# Impact of Future Transit Corridors

# Current vs. Future Accessibility



# Accessibility Changes

Large local benefits in central cities



# Central City Density Drives Transit Ridership

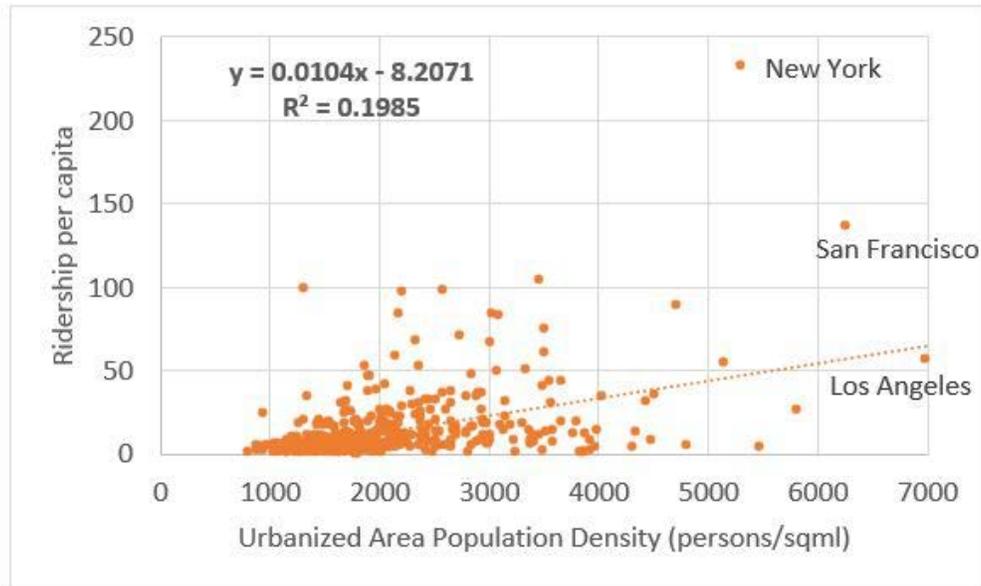


Figure 1. Scatterplot and fitted line showing the relationship between the average population density of an urban region and transit ridership.

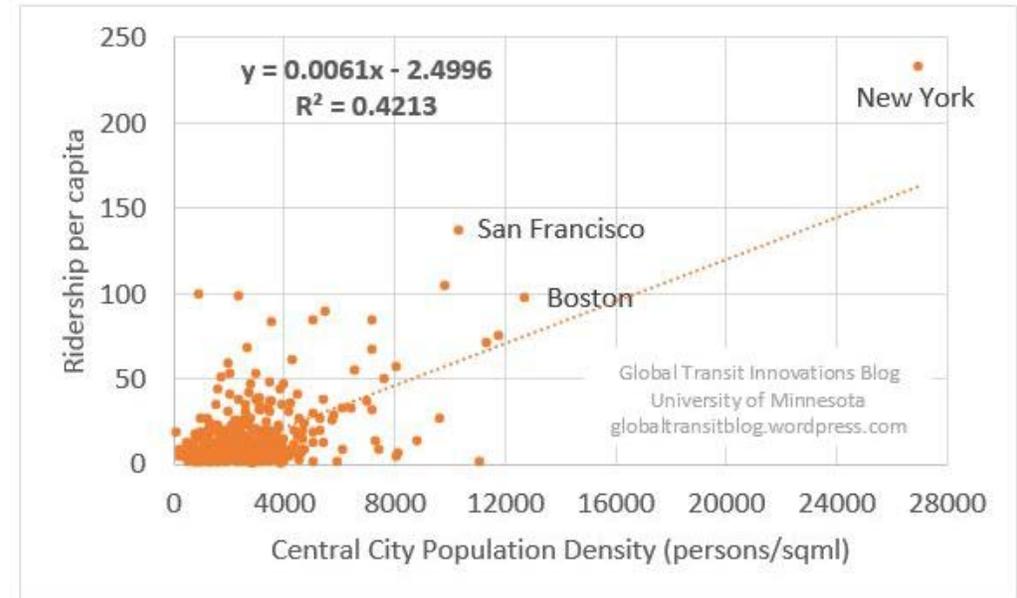


Figure 2. Scatterplot and fitted line showing the relationship between the central city population density of an urban region and transit ridership.

# Take Away Messages

A transitway system important for connecting urban population to regional jobs.

A strong and compact central city is more important than the average population density of the urban region for growing transit ridership.



# Thank you!

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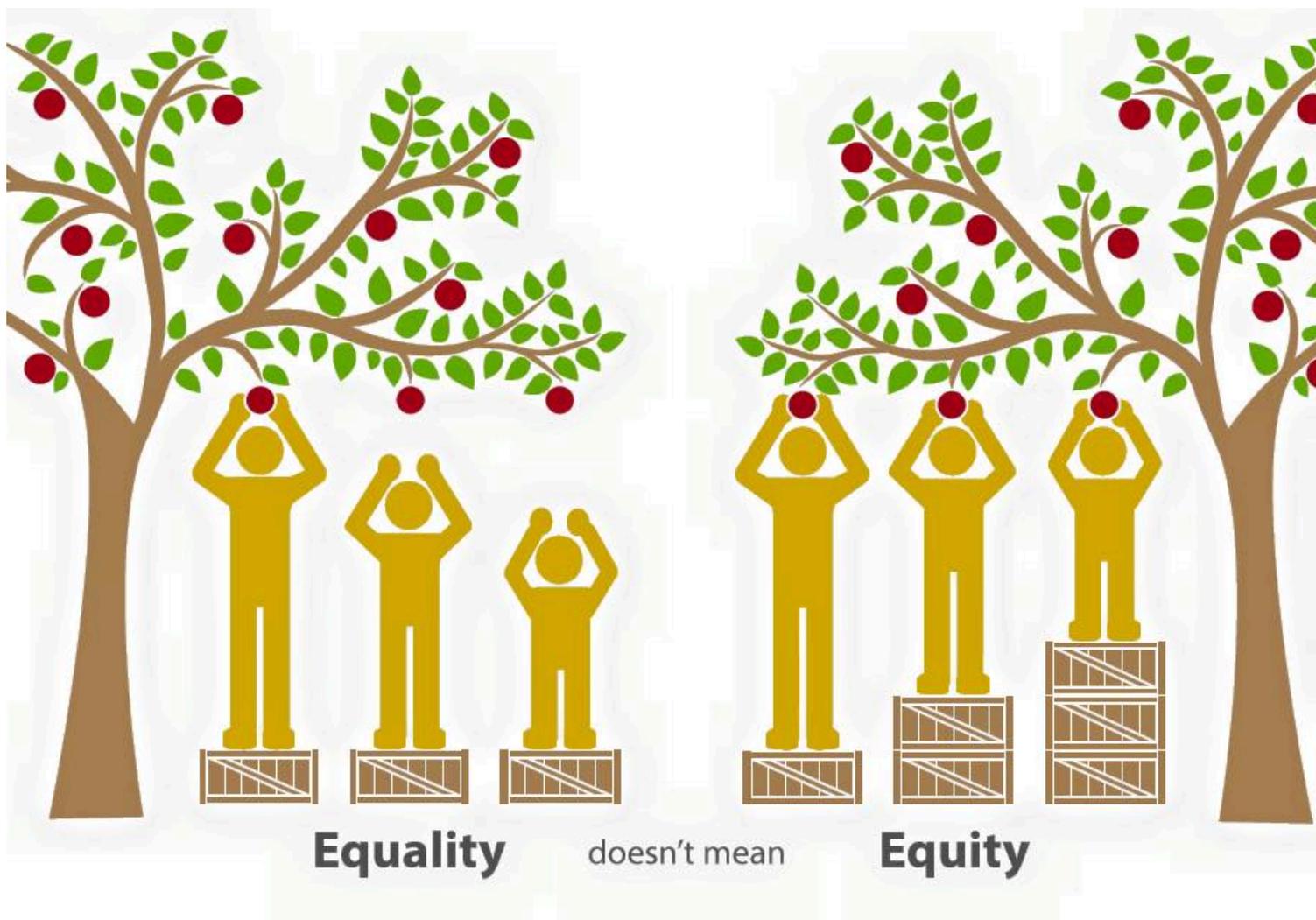
CITY OF MINNEAPOLIS

# Equity As The Growth Model



Joy Marsh Stephens  
Manager of Equity & Inclusion  
April 2, 2016

# WHY FOCUS ON EQUITY?





## **Equitable Workforce**

- Ensures the City of Minneapolis is a model employer advancing racial equity

## **Inclusive Engagement**

- Ensures the City of Minneapolis is an effective and inclusive government that equitably engages diverse communities in the City of Minneapolis

## **Supplier Diversity**

- Ensures the investments in contracting and procurement equitably benefit diverse communities in the City of Minneapolis

## **Safe, Healthy Homes**

- Ensure all people in the City of Minneapolis have healthy life outcomes

## **Equitable Justice**

- Ensure racial disproportionalities in the criminal justice system are eliminated



**“IN AMERICA THERE IS INSTITUTIONAL RACISM  
THAT WE ALL INHERIT AND PARTICIPATE IN,  
LIKE BREATHING THE AIR IN THIS ROOM - AND  
WE HAVE TO BECOME SENSITIVE TO IT.”**

**HENRY LOUIS GATES**

© Lifehack Quotes



# Thanks!

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