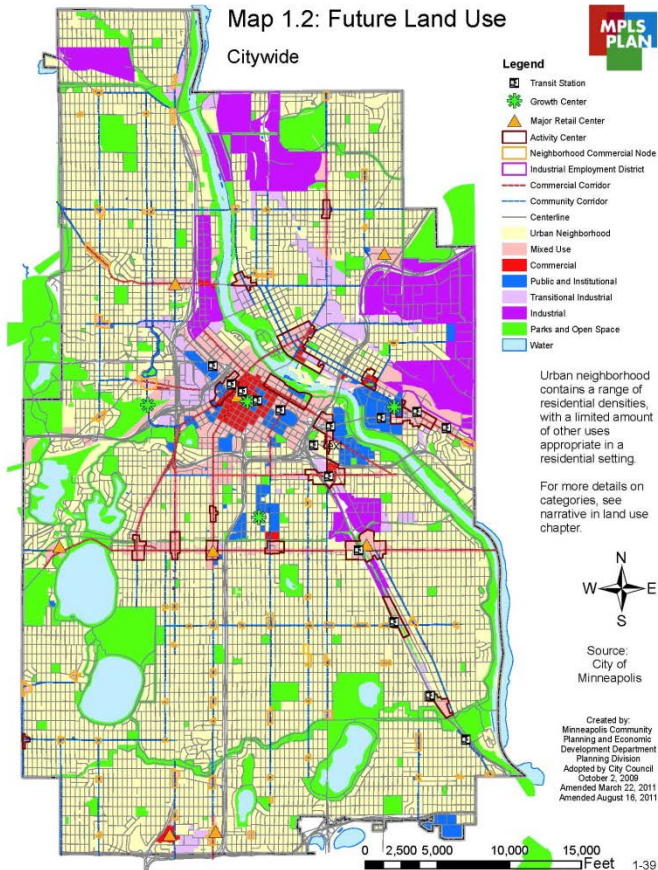




April 2, 2016 – Community Connections Conference

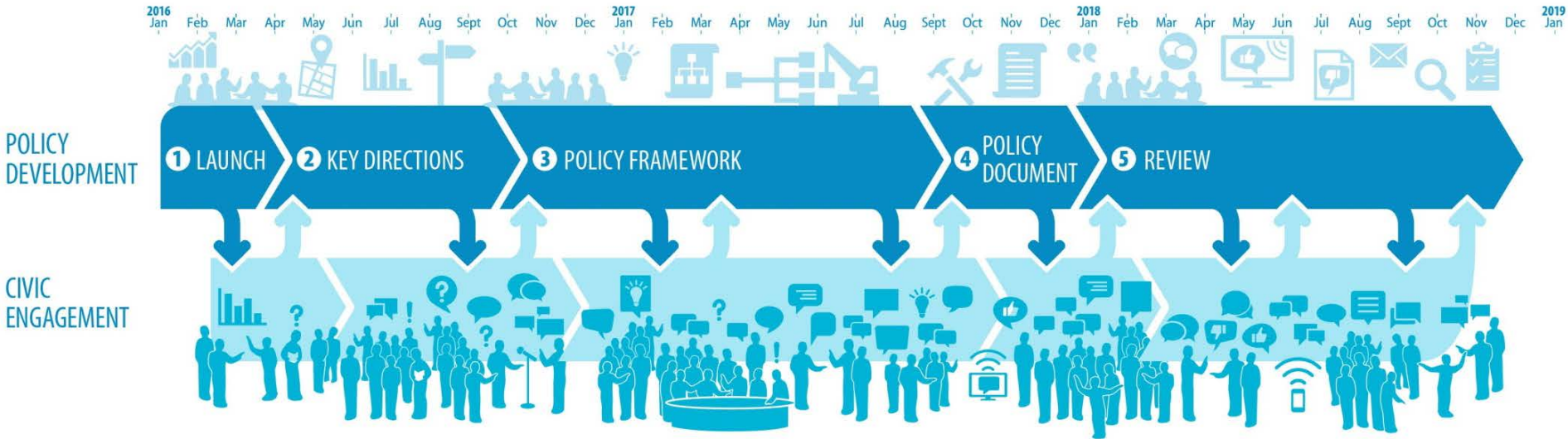
COMPREHENSIVE PLAN *UPDATE*



- Provides **long range policy guidance** for the City
- **Legally required** by state statute & Metropolitan Council regulation
- Must be updated every **10 years**
- Must be in compliance with **regional policy plans**
 - Transportation
 - Water
 - Parks
 - Housing



- Required by the Metropolitan Land Planning Act (§473)
 - Land use
 - Transportation
 - Housing
 - Parks and trails
 - Water resources
 - Implementation
 - *Natural resource protection*
 - *Historic resource protection*
 - *Public facilities plan*
- “Issues of regional importance” identified by Metropolitan Council
 - Economic competitiveness
 - Resilience
 - *Equity*





MISSION STATEMENT

Minneapolis 2040:

An inspiring city growing in equity,
health, & opportunity.



Growth



Equity



Sustainability



Livability



Competitiveness



Good Government

The Process is:

MEANINGFUL

RELEVANT

ACCESSIBLE

INCLUSIVE

EQUITABLE

The Community is:

REPRESENTED

INFORMED

HEARD

EMPOWERED

- Meaningful and relevant dialogue
- Inclusive representation
- Access to information & opportunities
- An empowering experience
- Contributions are heard & have impact
- Effective use of resources



PUBLIC LAUNCH ON APRIL 2

communityconnectionsconference
BIG IDEAS
Your Minneapolis

 Search

twitter

[Home](#) [About](#) [Participate](#) [Resources](#)

[Home](#)

Frequently Asked Questions

- [What is Minneapolis 2040?](#)
- [How will the City use Minneapolis 2040?](#)
- [Why is the City updating its comprehensive plan?](#)
- [What are the comprehensive plan values?](#)
- [What is the Minneapolis 2040 process?](#)
- [How do I get involved?](#)
- [How will my voice be heard and my feedback used?](#)

What is Minneapolis 2040?

It is the update to the City's Comprehensive Plan... It will shape citywide policies and



Sign Up For Updates

Name

Email

Welcome to
Minneapolis 2040



- Participate in discussion around key comprehensive plan values
- Share your “big ideas” for the comprehensive plan update

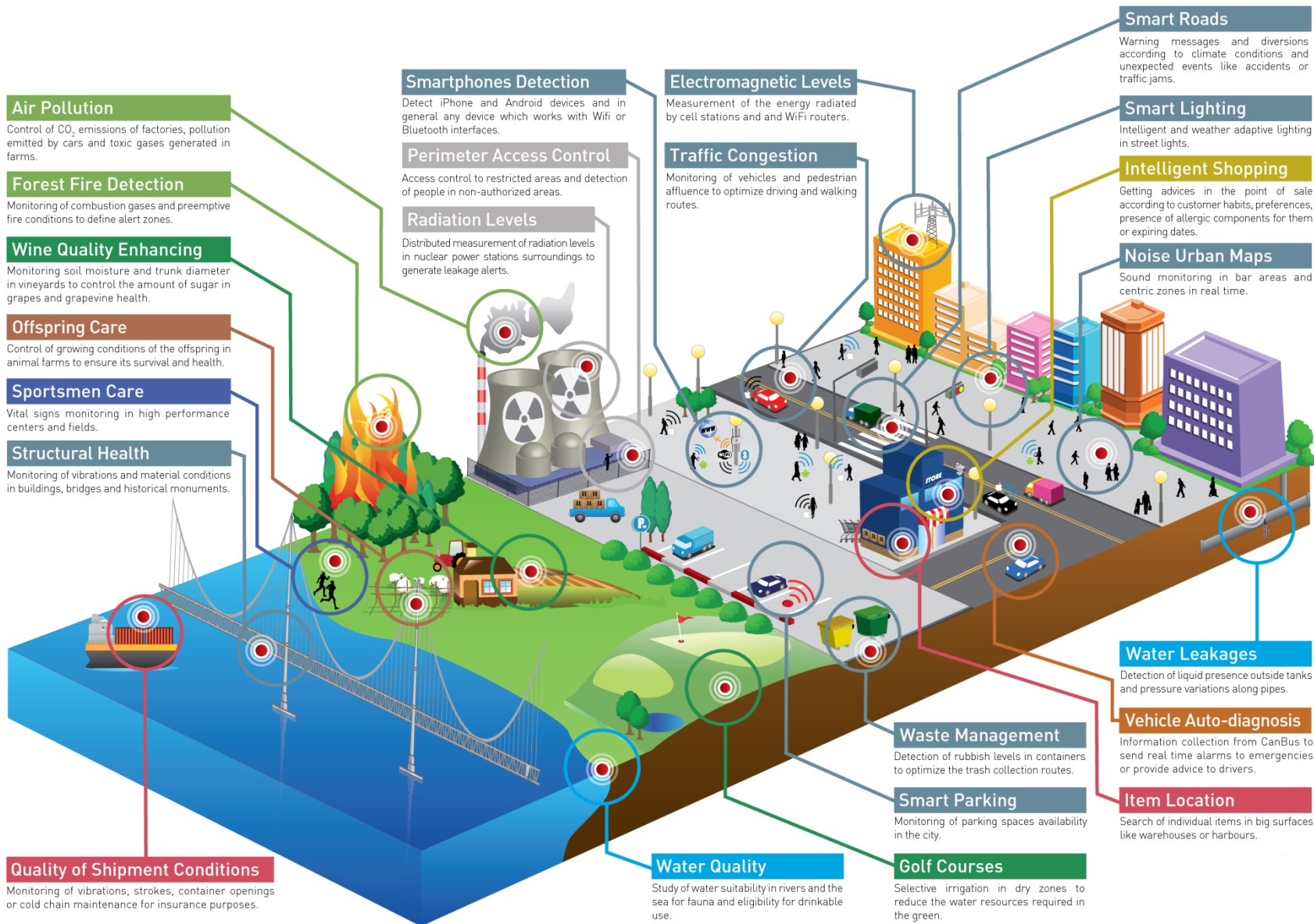
#MplsBigIdeas

- Visit the website and sign up for future announcements of events and reports (including summary from this conference)

<http://minneapolis2040.com>

- **Matt Bailey** is IBM's Client Executive for public sector projects in Minnesota and North Dakota. He leads IBM's public sector practice for services, software, and hardware in these states. He joined IBM from the State of Minnesota, where he was Assistant Commissioner of Administration for Strategic Partnerships. In that role, he oversaw Minnesota's Enterprise Lean and Continuous Improvement program across state government. In prior roles, he led government reform efforts for the Commonwealth of Pennsylvania, served as Assistant City Controller of Philadelphia, and consulted with many state and local governments.
- **Bill Bushey** is co-founder and lead organizer of Open Twin Cities, an organization fostering civic technology and open government in Minnesota, as well as software engineer at GovDelivery. Bill holds a B.S. in Computer Science from Clarkson University and an M.S. from the Humphrey School of Public Affairs.
- **Paul Mogush** has worked as a city planner for the City of Minneapolis since 2005, primarily focusing on long range planning for transit oriented development on the south side of the city. His current focus is on bringing new technology tools into the City's comprehensive plan update process. Paul holds a Master of Urban and Regional Planning degree from the University of Minnesota.
- **Russell (Rusty) Smith** has 25 years in the hardware, software and telecommunications industry. During this time he has primarily worked with federal, state and local government entities throughout the continental US. He has been with Cisco Systems for eight years and primarily focused on helping state and local government meet the needs of their constituents, improve operation efficiencies, enhance quality and flow of information and establish resilient multi agency architectures. Rusty has been a resident of Minnesota for 26 years of which 12 of those he has called Minneapolis his home.





The Internet of Things Moves In

The 2014 U.S. edition of Deloitte's Global Mobile Consumer Survey reveals that smartphone owners overindexed in their desire for Internet of Things (IoT) solutions for the home and car.

Would find value in smart HOME solutions

smartphone owners	65%
all consumers	55%
consumers willing to pay for smart home solutions	71%

Would find value in connected CAR solutions

smartphone owners	72%
all consumers	63%
consumers willing to pay for connected car solutions	60%

SMART HOME
% of most valued technologies

CONNECTED CAR
% of most valued technologies

